ORDER RECEIVED FOR I

IN RE: PETITION FOR SPECIAL EXCEPTION BEFORE THE

AND VARIANCE.

NE/S Windsor Mill Road, 265 ft. ZONING COMMISSIONER

NW of c/l Pine Avenue 7408 Windsor Mill Road 2nd Election District

OF BALTIMORE COUNTY

2nd Councilmanic District

\* Case No. 97-65-XA

Legal Owner: Chrissy E. Chun

Lessee: Penn Advertising, Petitioner

#### FINDINGS OF FACT AND CONCLUSIONS OF LAW

This matter comes before the Zoning Commissioner as Petitions for Special Exception and Variance for the property located at 7408 Windsor Mill Road in the Hebbville community. The Petitions are filed by Chrissy E. Chun, property owner and Penn Advertising, Lessee. Special Exception relief is requested to approve two roof mounted single faced 12 ft. x 25 ft. outdoor advertising signs (300 sq. ft. each) on property split zoned BL-CNS and B.M., pursuant to Section 413.3 of the Baltimore County Zoning Regulations (BCZR). Variance relief is requested from Sections 413.3(c), 232.2 and 232.1, 235.1 and 303.2 of the BCZR all to permit an outdoor advertising sign to be located 33 ft. from the public right of way, in lieu of the required 73 ft., based upon the front yard averaging provision, from Section 413.3.F to permit the sign to be situated at an approximate 45 degree angle to the right of way in lieu of the required 90 degrees. requested relief and subject property are more particularly shown on Petitioner's Exhibit No. 12, the site plan to accompany the Petitions for Special Exception and Variance.

Appearing at the public hearing held for this case was Steve Southern on behalf of Penn Advertising. Also present was William Monk, a Land Use Consultant and principal of William Monk, Inc. The Petitioner was represented by Stanley Fine, Esquire. Appearing in opposition to the request was Emily Wolfson, on behalf of the Liberty Communities Development Corp., William Obriecht from the Gwynn Oak Improvement Assn., and Judith Berger.

OFFICE OF THE WO

Testimony and evidence presented was that the subject site is approximately .57 acres in area, split zoned B.L.-CNS and B.M. The proposed sign is to be located in the B.L.-CNS portion of the site. The property is presently used as an existing retail shopping center. The site is improved with a rectangular structure, 62 ft. in depth and 176 ft. in length which sits perpendicular to Windsor Mill Road. This structure contains a number of retail outlets, including a liquor store, a video store, a beauty salon and similar uses. The center is known as the Hebbville Center. A macadam parking lot provides sufficient parking spaces for the above described businesses.

The Petitioner proposes leasing space atop of the existing Center building to construct two 12 x 25 ft. outdoor advertising signs. The signs will be oriented so as to face southeastern bound traffic on Windsor Mill Road. As shown on the site plan, the proposed signs will be pitched at a 45 degree angle so as to increase visibility to drivers on Windsor Mill Road. Moreover, the signs will be setback approximately 33 ft. from the right of way line. The signs will be placed on that portion of the building which is closest to Windsor Mill Road. As noted above, the placement of the building is somewhat unusual in that the businesses and parking lot are perpendicular to Windsor Mill Road.

Mr. Monk presented testimony regarding the proposed signs in the neighborhood. He indicated that the building is 16 ft. high and the top of the signs will be an additional 15 ft. in height. He also described the nearby adjoining property uses. He noted that a 7-11 store exists immediately to the northwest of the site and that office and commercial uses, including a service garage area on both sides of the center. He believes that the special exception and variance should be approved and that the use

will not be detrimental to the health, safety and general welfare of the locale.

The Protestants present, including Mr. Obriecht and Mrs. Wolfson, both voiced concerns about traffic safety. They noted that since the sign will sit atop of the building, it will be higher than most structures in the immediate vicinity and will draw the eyes of many drivers from the road. They fear that it could adversely affect traffic patterns and present a safety hazard. It is also noted that the Office of Planning submitted an adverse comment.

Following the hearing, I conducted a site visit to the property and surrounding locale. The visit proved to be instructive. It is to be noted that the commercial core of the Hebbville community is centered around the intersection of Rolling Road and Windsor Mill Road. This intersection is approximately 300 to 325 ft. northeast of the subject property. This commercial core contains a number of commercial and business uses, including those described above, as well as gas stations, convenience stores and similar uses.

Moreover it is of note that these commercial/business uses are clustered. Immediately to the rear of the properties which front Rolling Road and Windsor Mill Road are residential communities. For example, immediately to the rear of the subject site is a community of single family dwellings. I drove through these communities and observed the residential character of these properties adjacent to the commercial/business properties which front the major roads.

The request is problematic because of the character and location of the interior neighborhood. Particularly, the fact that the sign will be roof mounted causes a unique impact, over and above what normally might be associated with the construction of a sign on this property. Despite the Petitioner's plans to increase landscaping on the property, it is clear from my site visit that the sign will be visible from many of the surrounding residences. Moreover, unlike outdoor advertising signs adjacent to open highways, the proposed sign in this case abuts Windsor Mill Road, a relatively narrow thoroughfare (2 lanes in each direction without a median).

Based on these considerations, I am persuaded that the Petition for Special Exception must be denied. In my judgment, the construction of the outdoor advertising signs, as proposed, would cause unique detriment to the health, safety and general welfare of the locale. Thus, the Petition for Special Exception should and will be denied.

Having denied the Petition for Special Exception, consideration of the Petition for Variance is, therefore, moot. Arguably, the lot size and configuration would justify some variance from the setback requirements. However, same need not be considered herein in view of the denial of the Petition for Special Exception.

Pursuant to the advertisement, posting of the property, and public hearing on these Petitions held, and for the reasons given above, the relief requested should be granted.

THEREFORE, IT IS ORDERED by the Zoning Commissioner of Baltimore County this day of October, 1996 that, pursuant to the Petition for Special Exception, approval for two, roof mounted single faced 12 ft. x 25 ft., outdoor advertising signs (300 sq. ft. each) on property split zoned BL-CNS and B.M., and pursuant to Section 413.3 of the BCZR, be and is hereby DENIED; and,

IT IS FURTHER ORDERED that a variance from Sections 413.3(c), 232.2 and 232.1, 235.1 and 303.2 of the BCZR all to permit an outdoor advertising sign to be located 33 ft. from the public right of way, in lieu of the required 73 ft., based upon the front yard averaging provision; and a

William Company

ORDER RECEIVED FOR FILING

Date

10 A 3 46

By

LES:mmn

variance from Section 413.3.F to permit the sign to be situated at an approximate 45 degree angle to the right of way, in lieu of the required 90 degrees, be and is hereby DISMISSED AS MOOT.

LAWRENCE E. SCHMIDT

Zoning Commissioner for

Baltimore County



Suite 112 Courthouse 400 Washington Avenue Towson, MD 21204

(410) 887-4386

October 22, 1996

Mr. Steve Southern Penn Advertising 3001 Remington Avenue Baltimore, Maryland 21211

RE: Petitions for Special Exception and Variance

Case No. 97-65-XA

Property: 7408 Windsor Mill Road

Dear Mr. Southern:

Enclosed please find the decision rendered in the above captioned case. The Petitions for Special Exception and Zoning Variance have been denied, in accordance with attached Order.

In the event the decision rendered is unfavorable to any party, please be advised that any party may file an appeal within thirty (30) days of the date of the Order to the County Board of Appeals. If you require additional information concerning filing an appeal, please feel free to contact our Appeals Clerk at 887-3353.

Very truly yours

Lawrence E. Schmidt Zoning Commissioner

LES:mmn

att.

c: Stanley S. Fine, Esquire, 10th fl., Sun Life Bldg., 20 South Charles Street, Baltimore, Md. 21201

Ms. Chrissy E. Chun, 4402 Silverbrook Lane, Suite 400, Owings Mills, Md. 21117

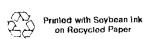
Mr. William Monk, 222 Bosley Avenue - C-6, Towson, Md. 21204

Mr. William Obriecht, Gwynn Oak Improvement Assn; 2415 Poplar Drive Baltimore, Md. 21207

Mrs. Judith Berger & Dana M. Stein, Liberty Road Community Council, Inc., P.O. Box 31555, Baltimore, Md. 21207

Mrs. Emily Wolfson, Liberty Communities Devel. Corp. 8506 Church Lane, Randallstown, Maryland 21133

MICROFILMED



# Petition for Special Exception to the Zoning Commission

Q - 1 - L 0	7408 WINDSOR MILL ROAD
95-65-XA	which is presently zoned <u>BL-CNS &amp; I</u>
This Petition shall be filed with the Office of Zoning Administ	ration & Development Management. more County and which is described in the description and plat attached eption under the Zoning Regulations of Baltimore County, to use the
2 ROOF MOUNTED, SINGLE F (300 SQ. FT. EACH) PER S	ACE 12'x25' OUTDOOR ADVERTISING SIGNS SECTION 413.3 B.C.Z.R.
Property is to be posted and advertised as prescri I, or we, agree to pay expenses of above Special Exception adv are to be bound by the zoning regulations and restrictions of Bal	bed by Zoning Regulations.  vertising, posting, etc., upon filing of this petition, and further agree to and timore County adopted pursuant to the Zoning Law for Baltimore County.  I/We do solemnly declare and affirm, under the penalties of periory, that I/we are the
	l/We do solemnly declare and anim, under the penalities of penalty, that the subject of this Petition
- er/Lesnee	Legal Owner(s):
PENN ADVERTISING	Chrissy E. Chun
(Type or Print Name)	(Type or Print Name)
Ster D. Souther	Signature
Sfor D. Southern  3001 REMINGTON AVENUE	Signature (Type or Print Name)
Signature Sylve Solve Sauthon  3001 REMINGTON AVENUE  Address  BALTIMORE MARYLAND 21211	Signature
Signature STEVE SOUTH STAN /  3001 REMINGTON AVENUE  Address  BALTIMORE MARYLAND 21211  City State Zipcode	Signature (Type or Print Name)
Bignature STEVE SOUTH STAN /  3001 REMINGTON AVENUE  Address  BALTIMORE MARYLAND 21211  City State Zapcode	(Type or Print Name)  Signature  4402 Silverbrook Lane, Suite 400  Address Phone No.  Owings Mills, MD 21117
BIGNATURE STATE STATE AND STATE STAT	(Type or Print Name)  Signature  4402 Silverbrook Lane, Suite 400  Address  Phone No.
Signature Sylevis South Serving 3001 REMINGTON AVENUE Address  BALTIMORE MARYLAND 21211	Signature  Signature  4402 Silverbrook Lane, Suite 400 Addiess Phone No.  Owings Mills, MD 21117  City State Zipcode Name, Address and phone number of legal owner, contract purchaser or representative to be contacted.  WILLIAM MONK, INC.
Signature STEVE SOUTHERN  3001 REMINGTON AVENUE  Address  BALTIMORE MARYLAND 21211  City Sinte Zipcocte  Attorney for Petitiones  Type or Print Name)  Maryland Signature  Starty & Maryland S	(Type or Print Name)  Signature  4402 Silverbrook Lane, Suite 400 Address Phone No.  Owings Mills, MD 21117  City State Zipcode Name, Address and phone number of legal owner, confunct purchaser or representative to be contacted.  WILLIAM MONK, INC.
Signature STEVE SOUTH STAN /  3001 REMINGTON AVENUE  Address  BALTIMORE MARYLAND 21211  City Sinte Zipcode  Attorney for Petitioner  (Type or Print Name)  Address  Phone No	Gignature  Gignature  4402 Silverbrook Lane, Suite 400 Addrass Phone No.  Owings Mills, MD 21117  City State Zipcode Name, Address and phone number of legal owner, contract purchaser or representative to be contacted.  WILLIAM MONK, INC. Name  222 BOSLEY AVENUE C-6 410-494-8931
Signature STEVE SOUTH SERVE  3001 REMINGTON AVENUE Address  BALTIMORE MARYLAND 21211 City State Zipcodte  Attorney for Petitioner  (Type or Print Name)  Leading & Maryland  Gigmature  Phone No  City State Zipcode	Gignature  Gignature  4402 Silverbrook Lane, Suite 400 Address Phone No.  Owings Mills, MD 21117  City State Zipcode Name, Address and phone number of legal owner, contract purchaser or representative to be contacted.  WILLIAM MONK, INC. Name  222 BOSLEY AVENUE C-6 410-494-8931. Address Phone No.  OFFICE USE ONLY  ESTIMATED LENGTH OF HEARING unavailable for Hearing
Signature STEVE SOUTH STAN  3001 REMINGTON AVENUE  Iddress  BALTIMORE MARYLAND 21211  Dity State Zapcode  Attorney for Petitiones  Type or Print Name)  Address Phone No	Gignature  Gignature  4402 Silverbrook Lane, Suite 400 Address Phone No.  Owings Mills, MD 21117  City State Zipcode Name, Address and phone number of legal owner, contract purchaser or representative to be contacted.  WILLIAM MONK, INC. Name  222 BOSLEY AVENUE C-6 410-494-8931. Address Phone No.  OFFICE USE ONLY  ESTIMATED LENGTH OF HEARING unavailable for Hearing

## Petition for Variance

to the Zoning Commissioner of Baltimore County for the property located at

7408 WINDSOR MILL ROAD

which is presently zoned

BL-CNS & BM

Shu	1
321-	h
2321	

This Petition shall be filed with the Office of Zoning Administration & Development Management.

The undersigned, legal owner(s) of the property situate in Baltimore County and which is described in the description and plat attached

pereto and made a part hereof, hereby petition for a Variance from Section(s)

413.3 (c) AND 303.2 TO PERMIT AN OUTDOOR ADVERTISING SIGN TO BE LOCATED 33' FROM THE PUBLIC RIGHT OF WAY IN LIEU OF THE REQUIRED 73' BASED UPON THE FRONT YARD AVERAGING PROVISION. AND SECTION 413.3 F TO PERMIT THE SIGN TO BE SITUATED AT APPROXIMATELY 45 AUGLE TO THE RIU IN LIEU OF RECUIRED APPROXIMATELY 45 AUGLE TO THE RIU IN LIEU OF RECUIRED APPROXIMATELY

of the Zoning Regulations of Baltimore County, to the Zoning Law of Baltimore County; for the following reasons: (indicate hardship or practical difficulty)

THE LOCATIONS OF ADJACENT COMMERCIAL BUILDINGS AND THE RETAIL BUILDING (ON SITE) PROHIBITS VISIBILITY OF THE SIGN FROM MOTORISTS TRAVELING ON WINDSOR MILL ROAD IF THE SIGN WERE TO BE LOCATED BEHIND THE FRONT BUILDING SETBACK LINE.

Property is to be posted and advertised as prescribed by Zoning Regulations.

I, or we, agree to pay expenses of above Variance advertising, posting, etc., upon filling of this petition, and further agree to and are to be bound by the zoning regulations and restrictions of Baltimore County adopted pursuant to the Zoning Law for Baltimore County.

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A De Meral por Adming	ESTIMATED LENGTH OF HEARING  unevallable for Hearing
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ity State Zipcode	222 BOSLEY AVENUE C-6 410-494-8931 Address Phone No.
ddress Phone No.	WILLIAM MONK, INC.
*	LITLE TAM MONEY INC
Marly 18 Colore	City State Zipcode Name, Address and phone number of representative to be contacted
Starley & Rive	Owings Mills, MD 21117
Type or Print Name)	Address Phone No
attorney for Petitioner.	4402 Silverbrook Lane, Suite 400
RALTIMORE MARYLAND 21211 Stele Zipcode	Signature
ddress	(Type or Print Name)
BOO1 REMINGTON AVENUE	
Ignature STEVE; SOUTHERN	Signalure
Type or Print Name)	(Type or Print Name)
PENN ADVERTISING	Chrissy E. Chun
<del>ontrast Parelman</del> /Lessea	Legal Ownor(s):

54

## ZONING DESCRIPTION PENN ADVERTISING 7408 WINDSOR MILL ROAD 2ND ELECTION DISTRICT, BALTIMORE COUNTY, MARYLAND

77-65-XA

BEGINNING FOR THE SAME on the east side of Windsor Mill Road 265 feet, more or less, north of the center line of Pine Avenue at the point of intersection with the north right-of-way line of Windsor Mill Road; thence binding on the north side of Windsor Mill Road the four following courses and distances: (1) North 54 degrees 31 minutes 15 seconds West 43.29 feet, (2) North 48 degrees 55 minutes 17 seconds West 50.99 feet, (3) North 60 degrees 13 minutes 53 seconds West 24.33 feet, thence by a curve to the left (4) with a radius of 3,489.72 and an arc length of 21.66 feet, thence leaving Windsor Mill Road (5) North 29 degrees 03 minutes 20 seconds East 174.14 feet, thence (6) South 48 degrees 28 minutes 00 seconds East 150.45 feet, thence (7) South 38 degrees 31 minutes 00 seconds West 176.00 feet to the place of beginning.

CONTAINING 0.57 acres of land, more or less.



Post by: 9/1/96

CASE NUMBER: 9 .5-XA (Item 54)

7408 Windsor Mill Road

NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue

2nd Election District - 2nd Councilmanic

Legal Owner(s): Chrissy E. Chun

Lessee: Penn Advertising

Special Exception for 2 roof mounted single face 12 feet by 25 feet outdoor advertising signs (300 square feet each). Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

HEARING: MONDAY, SEPTEMBER 16, 1996 at 9:00 a.m. in Room 118, Old Courthouse.

William Monk 494-8931

97-65-XA

## CERTIFICATE OF POSTING ZONING DEPARTMENT OF BALTIMORE COUNTY Townen, Maryland

District Q Date of Posting Au6 30, (996
Posted for: Steen Exception Warrance 2 1261301 10 Har Alice
Petitioner: ( MX 1354 E ( MVN / MONAY ADIAD ACTIO
Location of property: 7408 Windson Ail Rd
NE/S Window Miller Zeel Will at Ch. Din A.
Location of Signer ENST OF entrance FACING windson MURA Approx  20' Rom Bulding.
Remarks:
Posted by



#### NOTICE OF HEARING

The Zoning Commissioner of Baltimore County by Authority of the Zoning Act and Regular of the Zoning Act and Regular of the Zoning of County will hold a public hearing on the property dentified herein in Room 108-of the County of fice Building, 111-yes chesa peaks Avenue in Sewson, Maryland 21204 or Room 118, Old Courthouse, 400 Washington Avenue, Towson, Maryland 21204 as follows:

Case: #97-65-XA (ttem 54)
7408 Windsor Mill Road
NE/S Windsor Mill Road, 265
NW of c/l Pine Avenue
2nd Election District 2nd Councilmanic Legal Owner(s): Chrissy E. Chun Lessee:

Lessee:
Penn Advertising
Special Exception: for 2 roof
mounted single face 12 feet by
25 feet outdoor advertising,
signs (300 square feet each).
Variances to permit an outdoor advertising sign to be located 33 feet from the public
right of way in lieu of the required 723 feet based upon
the front yard averaging provision.

Hearing: Monday, September 16, 1996 at 9:00 a.m. in Rm. 118, Old Courthouse.

LAWRENCE E. SCHMIDT

LAWRENCE E. SCHMIDT Zoning Commissioner for Baltimore County
NOTES: (1) Hearings are Handicapped Accessible: for special accommodations Please Call 867-3363.
(2) For Information concerning the File and/or Hearing, Please Call 887-3391.

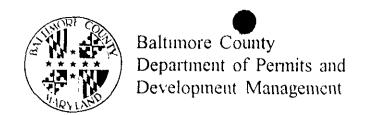
8/322 Aug 22 \_\_\_C76141

#### CERTIFICATE OF PUBLICATION

TOWSON, MD.,	<u>8/22</u> , 19 <i>9</i> 6
THIS IS TO CERTIFY, that the ann	exed advertisement was
published in THE JEFFERSONIAN, a weel	dy newspaper published
in Towson, Baltimore County, Md., once in	each ofsuccessive
weeks, the first publication appearing on	<u>8/22</u> , 1996

THE JEFFERSONIAN,

MICROFILMED



Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

#### ZONING HEARING ADVERTISING AND POSTING REQUIREMENTS & PROCEDURES

Baltimore County zoning regulations require that notice be given to the general public/neighboring property owners relative to property which is the subject of an upcoming zoning hearing. For those petitions which require a public hearing, this notice is accomplished by posting a sign on the property and placement of a notice in at least one newspaper of general circulation in the County.

This office will ensure that the legal requirements for posting and advertising are satisfied. However, the petitioner is responsible for the costs associated with these requirements.

#### PAYMENT WILL BE MADE AS FOLLOWS:

- 1) Posting fees will be accessed and paid to this office at the time of filing.
- 2) Billing for legal advertising, due upon receipt, will come from and should be remitted directly to the newspaper.

NON-PAYMENT OF ADVERTISING FEES WILL STAY ISSUANCE OF ZONING ORDER.

ARNOLD JABLON, DIRECTOR
or newspaper advertising:
em No.: 54 Petitioner: TRNN ADV,
ocation: 7408 WINDSOR MILL RUAD
EASE FORWARD ADVERTISING BILL TO:
ME: MATE STERVETZ PEW ADV.
DRESS: 3001 REMNATON AVENUE
Brumorus MO 21211
ONE NUMBER: 410 - 235 - 8820

TO: PUTUXENT PUBLISHING COMPANY
August 22, 1996 Issue - Jeffersonian

Please foward billing to:

Nate Sterner
Penn Advertising
3001 Remington Avenue
Baltimore, MD 21211
235-8820

#### NOTICE OF HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore
County, will hold a public hearing on the property identified herein in
Room 106 of the County Office Building, 111 W. Chesapeake Avenue in Towson, Maryland 21204
or

Room 118, Old Courthouse, 400 Washington Avenue, Towson, Maryland 21204 as follows:

CASE NUMBER: 97-65-XA (Item 54)

7408 Windsor Mill Road

NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue

2nd Election District - 2nd Councilmanic

Legal Owner(s): Chrissy E. Chun

Lessee: Penn Advertising

Special Exception for 2 roof mounted signle face 12 feet by 25 feet outcodr advertising signs (300 squaree feet each).

Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

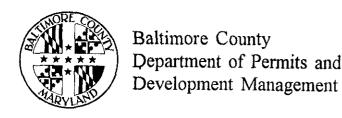
HEARING: THURSDAY, SEPTEMBER 12, 1996 at 10:00 a.m. in Room 118, Old Courthouse.

LAWRENCE E. SCHMIDT ZONING COMMISSIONER FOR BALTIMORE COUNTY

NOTES: (1) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL 887-3353.

(2) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, PLEASE CALL 887-3391.

Apply the state of the state of



Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

August 15, 1996

#### NOTICE OF HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing on the property identified herein in Room 106 of the County Office Building, 111 W. Chesapeake Avenue in Towson, Maryland 21204

Room 118, Old Courthouse, 400 Washington Avenue, Towson, Maryland 21204 as follows:

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Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

HEARING: THURSDAY, SEPTEMBER 12, 1996 at 10:00 a.m. in Room 118, Old Courthouse.

Arnold Jablon

Director

cc: Chrissy E. Chun

William Monk, Inc.

Penn Advertising

Stanley Fine, Esq.

NOTES: (1) ZONING SIGN & POST MUST BE RETURNED TO RM. 104, 111 W. CHESAPERKE AVENUE ON THE HEARING DATE.

- (2) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL 887-3353.
- (3) FOR INFORMATION CONCERING THE FILE AND/OR HEARING, CONTACT THIS OFFICE AT 887-3391.





#### ELECTRICAL PERMIT

BERWIL #: ES80SS6 XKEE #: BS54084 DISL: 40 bBEC: 00

MOTORS (HP)

1 5 1 51 1 01 1 8/1

WECEIST #: A310003 FEE: \$200,00

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Baltimore County
Department of Permits and
Development Management

Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

August 20, 1996

#### NOTICE OF REASSIGNMENT

CASE NUMBER: 97-65-XA (Item 54)

7408 Windsor Mill Road

NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue

2nd Election District - 2nd Councilmanic

Legal Owner(s): Chrissy E. Chun

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HEARING: MONDAY, SEPTEMBER 16, 1996 at 9:00 a.m. in Room 118, Old Courthouse.

ARNOLD JABLON

DIRECTOR

cc: Chrissy E. Chun William Monk, Inc. Penn Advertising Stanley Fine, Esq.

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SIGNATURE OF APPLICANT

### Literature Search

## Effect of Outdoor Advertising Signs on Safety

PETITIONER'S

EXHIBIT NO. 12

Prepared by: Erdman and Associates, Inc. March 17, 1992

**MICROFILMED** 

#### METHODOLOGY

The Transportation Research Information System (TRIS) is a computerized information file maintained and operated by the Transportation Research Board (TRB) under the sponsorship of several agencies of the Federal Government. TRIS is the prime source of Transportation Research Information in the United States. Appendix A contains copies of descriptive literature about TRIS.

Information published in October of 1991 indicates that there are a total of 354,193 records in the TRIS file. This is the latest published information concerning the size of the file. Early in March, 1992, Erdman and Associates, Inc. undertook a computerized search of the TRIS files in an effort to determine if research had been done which would establish a relationship between outdoor advertising signs and roadway operations and safety.

The TRIS file contains research from 1968 to the present and is updated monthly. In the course of the study, review of pertinent research documents indicated that research earlier than 1968 was available and had been cited in the later research. Although all of this published information was not available, several papers reporting research in the 1950's were located in the library of the Johns Hopkins University.

The results of the initial computerized literature search are summarized in Table 1:

#### TABLE 1

single Description	Ne	o. of Rec	ords
HAZARD		7,210	
SIGN		33,296	
ACCIDENT		29,425	
ROADSIDE		3,231	
DRIVER		25,648	
DISTRACT		184	* <u>(B)</u> .
	Total	98.994	(8)

Multiple Descriptors HAZARD WITH SIGN ACCIDENT WITH SIGN ROADSIDE WITH SIGN DRIVER WITH DISTRACT DRIVER WITH DISTRACT WITH		Records 21 *(0) 82 *(4) 64 *(4) 13 *(2) 0 (0)
	Total	180 (10)

<sup>\*</sup> Reviewed Title and Publication Date

<sup>( )</sup> Reviewed Abstracts of this Number of Reports

Although 98,994 of the records contained reference to at least one of the descriptors potentially associated with the subject being investigated, the paring of those descriptors indicated that only 167 of the records related signs with either hazards or accidents or roadside features. Thirteen other records linked drivers with distractions. The title and publication date of the 180 records which contained multiple descriptors were reviewed. In addition, the 184 records addressing distraction were included with the 180 paired records; the title and publication date of those 184 records were reviewed. In most cases the title of the paper indicated that research reported did not concern the effect of outdoor advertising signs upon road safety.

Research abstracts for the 18 records selected from the computerized search and review of titles were further evaluated. Abstracts of these 18 papers were reviewed by staff of Erdman and Associates, Inc. and four papers were found which at least closely addressed the subject of the effect of outdoor advertising on traffic safety. Those four papers are:

- 1. RELATION BETWEEN ROADSIDE SIGNS AND TRAFFIC ACCIDENTS: FIELD INVESTIGATION
  Holahan, CJ; Campbell, MD; Culler, RE; Veselka, C (Texas University, Austin)
  Transportation Research Board
  Transportation Research Record N683 1978 pp 1-3 4 Tab. 16 Ref.
- 2. DO BILLBOARDS CAUSE HIGHWAY ACCIDENTS Accident Reporter Feb 1974 4 pp Figs. Phots.
- 3. THE ROADSIDE DISTRACTION -- HOW BIG A ROLE DOES IT PLAY IN ACCIDENTS
  Blanche, EE
  Blanche, (Ernest E.) and Associates
  Traffic Safety Monograph
- 4. THE TOP TEN DRIVER ERRORS
  Family v35 n4 1977 Monograph p28-30 6/19/1977))

#### RESULTS OF LITERATURE REVIEW

The abstracts available from the TRIS file are included in their entirety in Appendix B. Briefly stated, the results indicate:

- 1. Reference 1 concludes that the "results indicate that a number of sign elements had a significant relation to accidents at intersections controlled by stop signs, but no relation was found between signs and accidents at intersections controlled by traffic signals."
- 2. Reference 2 found that "nothing was produced which would clearly indicate that billboards are the cause of distraction and the subsequent crashes."
- 3. Reference 3 concluded that "relation between accidents and distractions such as picnic areas, advertising signs, road booths, etc., was statistically negligible."
- 4. Reference 4 found that roadside distractions, including outdoor advertising signs, were not in the list of top ten driver errors.

A complete copy of the first reference has been obtained from the Library of the Johns Hopkins University. The entire text of that report is included in Appendix B. Copies of the other references have been ordered but, because of the short time available, their delivery prior to the hearing on March 18, 1992 is not expected.

## **APPENDIX A**

## WHY TRIS?

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#### What Information Is In TRIS?

TRIS contains information on various modes and aspects of transportation including planning, design, finance, construction, maintenance, equipment, traffic operations, management, marketing, and other topics. TRIS contains more than 250,000 abstracts of completed research and summaries of research projects in progress.

### Where does the Information come from?

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#### TRIS Format

The TRIS Information file provides abstracts, index terms, and bibliographic citations (including availability) for records of completed research and a project summary, index terms, names and telephone numbers of the responsible individuals and their corresponding sponsoring agencies, names and telephone numbers of principal investigators and their corresponding performing agencies, and reports published, if pertinent, for ongoing research projects. The TLIB records in the TRIS file contain bibliographic citations and modified Library of Congress subject headings as index terms, but do not include an abstract.

#### What services are available from TRIS?

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The TRIS Information File is available online as DIALOG File 63. You can either have a search done by our Online Search Specialist by calling (202)334-2988 or conduct a search yourself (see "Connecting to DIALOG with a PC"). In either case, please feel free to call us for additional information.

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#### SAMPLE RECORDS

Journal Article	
RECORD TYPE	
TRIS ACCESSION NUMBER	469591 DA
TIME -	FIELD ANALYSIS OF RUTTING ON OVERLAYS OF CONCRETE INTERSTATE
AUTHORS	PAVEMENTS IN ILLINOIS
AUTHORS — COPORATE SOURCE — COPORATE SOURCE	Carpenter, SH; Enockson, L.
JOURNAL NAME —	Transportation Research Record N1136 1987 pp 46-56 10 Fig. 9 Tab. 6 Ref.
PUBLICATION YEAR —	SUBFILE: HRIS
AVAILABILITY	AVAILABLE FROM: Transportation Research Board Publications Office 2101 Constitution
	Avenue, NW Washington D.C. 20418
•	Thirty-two overlay projects placed over portland cement concrete pavements were surveyed for the initial development of a comprehensive statewide pavement data base of which these overlay projects would be part. Ninety-two different uniform sections were visually surveyed to obtain performance data on the overlay projects. Design and construction data were collected for inclusion in the data base. The data were analyzed to develop regression relations between rutting and mixture properties of the asphalt concrete overlays. The analysis clearly shows the importance of material properties to the development of rutting, particularly the gradation parameters. Eleven of the projects were cored for structural testing in the laboratory. The
ABSTRACT	structural tests clearly show that the resilient modulus and indirect tensile strength bear a strong relationship to the rutting that develops in the overlay during its life. The analysis in this paper clearly shows how a statistically sound examination of pavement performance can furnish data for an analysis that provides information that can be used to alter mix design and construction practices to address a specific problem. In this paper it is shown that permanent deformation can be controlled through proper material control; further, if the allowable limits on variability of the mixture coming out of the plant can be altered, performance can be altered. A judicious selection of median values and tighter plant control can reduce rutting potential. This paper appeared in Transportation Research Record No. 1136, Pavement Design.
DESCRIPTORS	DESCRIPTORS: ASPHALTIC CONCRETE; CONCRETE PAVEMENTS; CONSTRUCTION METHODS; CORE ANALYSIS; DATA ACQUISITION; DATA ANALYSIS; DEFORMATION; FIELD STUDIES; INDIRECT TENSILE TEST; LABORATORY TESTS; MIX DESIGN; MODULUS OF RESILIENCE; OVERLAY COURSE; PAVEMENT DESIGN AND PERFORMANCE; PAVEMENT PERFORMANCE; RUTS; VISUAL SURVEYS
Technical Report	
TRIS ACCESSION NUMBER	— → 475192 DA
MILE	ROAD PROFILE STUDY. FINAL REPORT
AUTHORS————————————————————————————————————	- Cathona of
CORPORATE SOURCE	Louisiana Dept of Transportation & Development P.O. Box 94245, Capitol Station Baton Rouge Louisiana 70804; Federal Highway Administration 400 7th Street, SW Washington D.C. 20590
PUBLICATION YEAR	Feb 1986 a.p.
REPORT NUMBER	REPORT NO: FHWAALA-86/185; Rept No 185
CONTRACT NUMBER	CONTRACT NO: Study No 83-1P(B); HP&R
AVAILABILITY	SUBFILE: IRIS
AVAILABILITY	AVAILABLE FROM: National Technical Information Service 5285 Port Royal Road Springfield Virginia 22161  This study was undertaken to evaluate the overall usefulness of the Rainhart profilograph as a roughness measuring device, and to determine its ability to profile the madway surface. Comparison testing was conducted utilizing the profilograph along with the 10-ft. rolling straightedge and the Mays Ride Meter on both portland content concrete and hot mix asphaltic
ABSTRACT ————————————————————————————————————	concrete surfaces. The profiling ability of the profilograph was studied by testing it over a surface with known (induced) areas of roughness. It was found that the digital counters of the profilograph are un-repeatable, and therefore not uscable. The profilograph's graphical trace was found to be very repeatable, and when evaluated using a 0.1-in, blanking band, to correlate well with both the 10-ft, rolling straightedge and the Mays Bide Mater. It was determined that

DESCRIPTORS ----

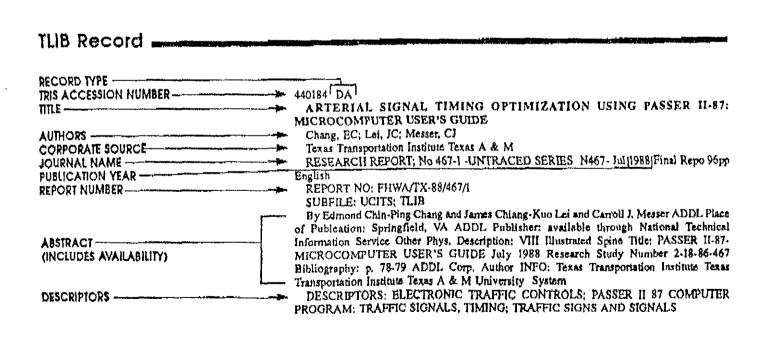
surface profile of the roadway. Recommendation for the development of profilograph "roughness" specifications and for profilograph utilization are included in this report.

DESCRIPTORS: MEASURING INSTRUMENTS; PAVEMENT DESIGN AND PERFORMANCE; PROFILOGRAPHS; ROAD PROFILE; ROUGHNESS; TESTING

in most cases the profilograph produces a graphical trace which closely resembles the actual

#### SAMPLE RECORDS

#### Research in Progress 🕳 RECORD TYPE -- 488510 PR TRIS ACCESSION NUMBER -IDENTIFICATION OF SPECIAL USE TRUCK TRAFFIC nne -INVESTIGATORS: Mason, JM: Middleton. D INVESTIGATORS ---SPONSORING ORG: Texas State Department of Highways & Public Transp; Federal SPONSORING ORGANIZATION Highway Administration PERFORMING ORG: Texas Transportation Institute Texas A&M University College Station PERFORMING ORGANIZATION-Texas 77843 CONTRACT NUMBER --CONTRACT NO: 2-18-84-420; HP&R PROJECT START DATE -PROJECT START DATE: 8509 PROJECT TERMINATION DATE: 8608 PROJECT TERMINATION DATE SUBFILE: HRIS The objectives of this project include locating and describing regions within the state of Texas impacted by trucks and other traffic generated by the timber, agricultural, and surface mining industries. In addition to these three industries, still others are being investigated. The ABSTRACT type of vehicles used in these industries, modal split, radius of influence, and trip generation factors will be determined on a site-specific DESCRIPTORS: AGRICULTURE: MINING; MODAL SPLIT; OPERATIONS AND DESCRIPTORS ---TRAFFIC FLOW: RESEARCH PROJECT; TIMBERS: TRAFFIC; TRAFFIC FLOW, CAPACITY, AND MEASUREMENTS: TRIP GENERATION: TRUCKS



#### JOURNALS SCANNED BY TRB FOR TRIS January, 1989

AAMVA Bulletin AASHTO Quarterly Accident Analysis and Prevention ACI Materials Journal ACI Structural Journal

> Airports International Alcohol, Drugs and Driving

Alcohol, Drugs, and Traffic Safety

American City & County American Economic Review American Transportation Builder

Appalachia |

APWA Reporter Arizona Review

ASCE Journal of Cold Regions Engineering

ASCE Journal of Computing in Civil Engineering

ASCE Journal of Construction Engineering and Management

ASCE Journal of Energy Engineering ASCE Journal of Engineering Mechanics ASCE Journal of Environmental Engineering ASCE Journal of Geotechnical Engineering

ASCE Journal of Hydraulic Engineering ASCE Journal of Irrigation and Drainage Engineering

ASCE Journal of Management in Engineering

ASCE Journal of Performance of Constructed Facilities ASCE Journal of Professional Issues in Engineering

ASCE Journal of Structural Engineering ASCE Journal of Surveying Engineering

ASCE Journal of Technical Topics in Civil Engineering

ASCE Journal of Transportation Engineering

ASCE Journal of Urban Planning and Development

ASCE Journal of Waterway, Port, Coastal and Ocean Engineering

ASTM Standardization News Australian Road Research

Aviation Week and Space Technology Better Roads

Bus Ride

Canadian Geotechnical Journal

Canadian Journal of Civil Engineering

Canadian Journal of Earth Sciences

Cement, Concrete and Aggregates

City Transport Civil Engineering

Commercial Carrier Journal

Community Transportation Reporter

Journals Scanned by TRB for TRIS (cont.)

Concrete International: Design and Construction

Concrete Quarterly

Constructor Electronics

Engineering Journal

Engineering News Record

- Environmental Science and Technology

Geotechnical Fabrics Report Geotechnical Testing Journal

Geotechnique

Harvard Business Review

Hazmat World

Highway and Heavy Construction

Highway Safety Directions

Highways

Hot Mix Asphalt Technology

Human Factors

IEEE Spectrum

IMSA Journal

Indian Roads Congress Journal

Intermodal Age International

ITE Journal

Journal of American Insurance

Journal of Forestry

Journal of Protective Coatings & Linings

Journal of Safety Research

Journal of the Air Pollution Control Association

Journal of the American Planning Association

Logistics and Transportation Review

Management Science

Mass Transit

Metro Magazine

Michigan Roads and Construction

Microcomputers in Civil Engineering

Modern Railroads

Modern Railways

Modern Steel Construction

National School Bus Report

Nation's Cities Weekly

Northern Engineer

Oil & Gas Journal

Operations Research

Parking

Parking Professional

Iournals Scanned by TRB for TRIS (cont.)

Photogrammetric Engineering and Remote Sensing

Planning (formerly ASPO Planning)

Progressive Railroading

Public Roads

Public Works

Quarterly Report-Japanese Railway Technical Institute

Railway Age

Railway Gazette International

Railway Track & Structures

Research and Development

Right of Way

Roads and Bridges

School Bus Fleet

Science

Scientific American

Taxicab Management

Technological Forecasting and Social Change

Technology Review

Texas Transportation Researcher

Traffic Engineering and Control

Traffic Safety

Trains

Transafety Reporter

Transpo

Transport Engineer

Transportation

Transportation:an Abstract Newsletter

Transportation Journal

Transportation Law Journal

Transportation Planning and Technology

Transportation Quarterly

Transportation Research: Parts A and B

Transportation Science

**TRNews** 

Tunnels and Tunnelling

UITP Revue

UMTRI Research Review

Urban Land

Urban Transportation Abroad

World Highways

## APPENDIX B

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RELATION SIGNS FIELD BETWEEN ROADSIDE AND TRAFFIC ACCIDENTS:

INVESTIGATION

Culler, RE; Veselka, C (Texas University, Campbell, MD; Holahan, CJ; Austin)

Transportation Research Board

Transportation Research Record N683 1978 pp 1-3 4 Tab. 16 Ref.

SUBFILE: HRIS

AVAILABLE FROM: Transportation Research Board Publications Office 2101 Constitution Avenue, NW Washington D.C. 20418

The purpose of this study was to investigate systematically the relation between roadside signs located nearest to urban traffic intersections and Specific sign elements studied were total number, type traffic accidents. (public versus private), size, and color. The dependent variable was the number of accidents during 1975 at 60 intersection approaches where the driver who entered the intersection from the direction selected was determined to be at fault in the police accident investigation report. The intersections were selected randomly from cross intersections in the city of Austin where at least one accident occurred during 1975. Results indicate that a number of sign elements had a significant relation to accidents at intersections controlled by stop signs, but no relation was found between signs and accidents at intersections controlled by traffic signals. Possible interpretations of the findings are considered, and some practical suggestions for reducing the effects of distracting signs at stop-sign intersections are advanced. /Authors/ This paper appeared in TRB Research Record No. 683, Road User Information Needs, Pedestrian Movement, and Bicycle Travel Patterns.

DESCRIPTORS: INTERSECTIONS; ROADSIDE; SAFETY; SIGNALIZED INTERSECTIONS;

STOP SIGNS; TRAFFIC ACCIDENTS; URBAN AREAS; WARNING SIGNS

?

?T 263223/5

263223/5 263223

DO BILLBOARDS CAUSE HIGHWAY ACCIDENTS Accident Reporter Feb 1974 4 pp Figs. Phots.

SUBFILE: HRIS

some people have felt that advertising billboards many years, contributed to highway accidents by distracting the drivers of vehicles. Highway Safety Research Center (HSRC) in North Carolina has stored on computer tapes officers' narratives from more than 200,000 traffic crashes. Traffic and Transportation Department of the University of California at Los Angeles requested the HSRC to make a search to determine the role of advertising billboards lsing billboards in causing traffic crashes. Nothing was produced would clearly indicate that billboards are the cause of distraction which and the subsequent crashes. The growing use of officers' narratives points up the importance of the individual officer using great care in describing the factors involved in all types of traffic crashes.

ACCIDENT CAUSES; ACCIDENT INVESTIGATION; DATA STORAGE; INFORMATION SYSTEMS; OPERATIONS AND TRAFFIC FLOW; ROADSIDE DESCRIPTORS: DISTRACTION;

ADVERTISING; TRAFFIC ACCIDENT REPORTING

503349/5 503349

THE ROADSIDE DISTRACTION -- HOW BIG A ROLE DOES IT PLAY IN ACCIDENTS

Blanche (Ernst E.) and Associates

Traffic Safety Monograph REPORT NO: HS-003 444

SUBFILE: HSL

Jersey Garden State Parkway studied. Relation between accidents and distractions such as picnic areas, advertising signs, phone booths, etc., was statistically negligible.

DESCRIPTORS: ACCIDENT CAUSES; ATTENTION LAPSES; HIGHWAY ACCIDENT

POTENTIAL; NEW JERSEY

?T 521852/5

521852/5 521852 DA

THE TOP TEN DRIVER ERRORS

Family v35 n4 1977 Monograph p28-30 6/1977))

REPORT NO: HS-020 329

SUBFILE: HSL

AVAILABLE FROM: See publication

Between Jun 1971 and Sep 1975, 30% of all traffic accidents in Monroe ounty, Ill. were investigated by a research team from the Institute for in Public Safety at Indiana Univ. to determine the most common driver errors. During stage one, involving more than 2,200 accidents, drivers were interviewed, vehicles were inspected, driving environment was assessed. skid marks and other physical evidence were measured, the cases were discussed and the causes of the accidents determined. In another phase, involving 420 cases, accident victims were persuaded to undergo an in-depth investigation. The vehicles involved were examined at a special research garage by automotive engineers, drivers were interviewed by psychologists or sociologists, and traffic engineers and accident reconstruction experts the scene of the accidents and examined all physical and ental factors, calculated speed estimates and made detailed scale showing the trajectories of the vehicles before, during and after drawings showing the trajectories of the vehicles before, during and after the accident. In 92.6% of the accidents, human errors definitely or probably caused the accident, or at least increased the severity. In another 5.3% human error possibly contributed to the accident. The top ten driving errors, in order of frequency, were improper lookout (pulling into a street from an intersecting alley, street or driveway without looking carefully for oncoming traffic, pulling out to pass without checking for traffic in passing lane, and pulling out of parking space without looking back for oncoming cars), excessive speed, inattention, improper evasive action (no attempt to steer around an impending crash or attempt to steer but unable because brakes were slammed on (instead of pumping them) and but unable because brakes were slammed on (instead of pumping them) and locked), internal distraction (e.g. screaming baby, fighting wheels children, adjusting radio, CB unit or tape player), inadequately defensive driving technique (sometimes following the rules of the road isn't enough), unjustified assumption (assuming there is no traffic coming in the other lane when a driver makes way for you in one lane to enter a major street a driveway, assuming an oncoming vehicle with turn signals on will turn before he reaches you, assuming another vehicle is required to stop or yield at an intersection (when he is not), assuming another driver will stop or yield even though you know he does not have a sign), improper maneuver (driving the wrong way on a one-way street, turning from the wrong lane or proceeding straight in a turn lane), and overcompensation (accelerate or brake too fast or turn too quickly).

### Relation Between Roadside Signs and Traffic Accidents: Field Investigation

Charles J. Holahan, Michael D. Campbell, Ralph E. Culler, and Celia Veselka, University of Texas at Austin

The purpose of this study was to investigate systematically the relation between roadside signs located nearest to urban traffic intersections and traffic accidents. Specific sign elements studied were total number, type ipublic versus private), size, and color. The dependent variable was the number of accidents during 1975 at 60 intersection approaches where the driver who entered the intersection from the direction selected was determined to be at fault in the police accident investigation report. The intersections were selected randomly from cross intersections in the city of Austin where at least one accident occurred during 1975. Results indicate that a number of sign elements had a significant relation to accidents at intersections controlled by stop signs, but no relation was found between signs and eccidents at intersections controlled by traffic signals, Possible interpretations of the findings are considered, and some practical suggestions for reducing the affects of distracting signs at stop sign intersections are advanced.

The roadside environment in many urban and suburban areas is typified by a burgeoning visual complexity of advertising signs, neon lights, and gaudy billboards. Although some recent studies (1, 2) have evaluated the impact of such development from an essentially aesthetic perspective, surprisingly little research has examined the relation between this array of potential visual distractors in the roadside environment and traffic safety. This concern is underscored by three recent on-site accident investigation studies (3, 4, 5), which have estimated that a principal causal factor in 10 to 25 percent of automobile accidents was distraction.

A large body of research has examined perception of the target traffic stimulus (6, 7) (e.g., the color, size, and lettering of road signs), but almost no inquiry has investigated perception of the target traffic signal as a function of distractors in its environmental background, Thus, traffic engineers possess considerable knowledge relevant to the construction of adequate traffic signs isolated from their environmental context, but very little is known about how to evaluate features of the background environment that may contribute to or reduce road sign effectiveness. Ordinances in most local communities regulate the placement, size, and light intensity of commercial signs; however, such regulations are often very vague. One local regulation (8), for example, prohibits "any change in light intensity, motion, or color which subconsciously fixates or attracts the eyes of the motorist when they should be driving."

Very little inquiry has been directed toward visual distractors and traffic accidents in field settings, and those data that do exist are both contradictory and open to methodological criticism. Two studies (9, 10) reported positive correlations between the presence of advertising devices and automobile accidents on multilane highways. Two other studies (11, 12) indicated a positive relation between traffic accidents and the number of elements in the roadside environment, such as commercial establishments, intersections, driveways, and traffic signals. Other evidence, however, has reported no relation between highway accidents and advertising signs (13, 14). Two recent laboratory investigations offer some support for the view that distracting stimuli decrease driving performance significantly under controlled conditions (15, 16), although both studies note that the performance decrements were small and

might not relate to a safety problem under actual driving conditions.

The present study is based on the results of the small number of available field studies. Signs were categorized in terms of a number of dimensions including (a) total number of signs, (b) type of sign (public versus private), (c) size of sign, and (d) color of sign. We hypothesized that increasing numbers of signs, larger size of signs, and greater similarity of color between signs and target traffic device would all relate positively to the number of traffic accidents.

#### METHOD

Sixty intersections were selected at random from a list of intersections within the city of Austin that had at least one accident during 1975. Both intersections controlled by traffic signs and those controlled by stop signs were studied. The stop-sign intersections were predominantly two-way stops, although some four-way stops were included in the sample. To control for extraneous variables, several criteria were used to restrict the sample. Only cross intersections, where two through streets intersected at a 90° angle, were examined. None of the intersections studied was characterized by unusual landscape features, such as an approach from a steep hill or visual obstructions due to natural or designed features. The sample was also restricted to intersections that had a recent 24-h traffic count of between 5000 and 30 000 vehicles; thus intersections of very high or very low traffic flows were eliminated.

A data sheet was developed to classify every sign observable at an intersection in terms of its type, size, and dominant color. Public signs were defined as signs erected by a governmental entity, such as street signs, restricted-parking signs, bus-stop signs, or bicycle-lane signs. Private signs were defined as signs erected by a nongovernment entity and included those on storefronts or in store windows. A small sign was defined as a sign whose size was equal to or smaller than a standard stop sign; a large sign was one that was larger than a stop sign. Signs were also categorized as either red or nonred, according to their dominant colors. Red signs had a red or partially red background, regardless of the letter color or any red letters or figures on a neutral background of white, black, brown, or clear (glass). All other signs were defined as nonred.

#### Dependent Variable

The dependent variable was the number of accidents during 1975 at 60 intersection approaches where the driver who entered the intersection from the direction selected was determined to be at fault in the police accident investigation report. The sample of intersection approaches investigated showed a range of from 1 to 12 at-fault accidents during the year. The distribution of accidents was positively skewed; 67 percent of intersection approaches had fewer than three accidents. The accident data were available from the urban transportation office and were derived from the reports of investigating police officers. For every accident, the data

listed the direction of the vehicles involved, time of day, probable cause, and responsible party. Accidents that occurred at night when signs were not clearly vistible were excluded from the count, as were accidents that were apparently not related to distraction (e.g., driving while intoxicated or speeding). The remaining

Table 1. Mean number of signs under each distractor element for traffic-signal and stop-sign intersection approaches.

Distractor Elements	Traffic Sig	nal	Stop Sign		
	Low Rate (N + 79)	High Rate (N = 66)	Low Rate (N = 28)	High Rate (N = 33)	
Total aigns	17,78	25 85	3.46	10,39	
Public	7.38	9.74	1,85	6,61	
Private	11,53	19.18	2.19	3,88	
Large	11.21	15.71	1.04	3,33	
Small	10.43	13 59	3.23	7,18	
Red	7.86	11.62	1.46	3.82	
Nonred	13.85	17.74	2.85	6.70	

Table 2. Zero order correlations between distractor elements and at-fault accidents at traffic-signal and stop-sign intersection approaches,

Distractor Elements	Traffic Signal			Slop Sign		
	Corre-	Degrees of Econdom	Prob-	Coere-	Degrees of Freedom	Prob- ability
Total algus	0.09	1)5	0 131	0 23	57	0.040
Public	0.09	115	0.171	0,17	57	0.100
Private	0.00	115	0.175	0,14	57	0.140
Large	0.10	1 15	0.137	0,23	57	0.047
Small	0.07	1 15	0.214	0,15	57	0.131
Red	0.12	115	0.107	0.13	57	0.170
Nonred	0.07	115	0.219		57	0.043

Table 3. Partial correlations between distractor elements and at fault accidents when the influence of traffic flow is controlled at traffic signal and stop-sign intersection approaches.

Distractor Elements	Traffic Signal			Stop Sign		
	Corre-	Degrees of Freedom	Prob-	Corre- lation	Degrees of Freedom	Prob- ability
Total signs	0.00	114	2,195	0.16	55	0.000
Public	-0.07	114	0.214	0.16	56	0 122
Private	0.02	114	0.424	0.14	56	0 156
Large	-0.01	114	0.478	0.21	56	0.058
Small	0.00	114	0.481	0.14	56	0.155
Red	0,05	114	0.308	0,11	56	0 212
Nonred	-0,04	114	0.335	0 22	56	

Table 4. Partial correlations between distractor elements and at-fault accidents at stop-sign intersection approaches that have two or more accidents when the influence of traffic flow is controlled.

Distractor Elements	Correlation	Degrees of Freedom	Probability
Total signs	0 45	15	0 033
Public	0.11	13	0 337
Private	0.50	15	0.020
Large	0.59	15	0.006
Small	0 24	15	0.175
Red	0.07	15	0.400
Nonred	0.58	15	0.008

at-fault accidents were due primarily to drivers falling to yield the right of way or ignoring stop signs.

#### Procedure

Three undergraduate psychology students collected the data for the study. An observer stood at the right-hand curb, facing the intersection recording first at a point 61.0 m (200 ft) from the cross street. Every sign visible from that observation point within a 180° visual angle was classified along the three dimensions. The observer then advanced to a point 15.2 m (50 ft) from the cross street and recorded any additional signs within a 180° visual angle, but which had not been visible from the first observation point. The procedure was repeated for each of the other approaches to the intersection. (For a one-way street, observations were recorded only facing the same direction as vehicles traveling on the street.) All observations were conducted in the summer of 1975, during the day under good light conditions. The undergraduate observers received training from a skilled observer who served as a criterion observer. The sample intersections were observed only after each observer had achieved 90 percent agreement with the criterion observer. Periodic interrater reliability checks were conducted between each observer and the criterion observer throughout the study. Average agreement was 92 percent.

#### RESULTS

Table I shows the number of signs under each distractor element observed at accident-intersection approaches for both intersections controlled by traffic signals and intersections controlled by stop signs. At the traffic-signal approaches, low accidents was defined as one or less annual accidents and high accidents as two or more annual accidents. For the stop-sign approaches, low accidents was defined as zero annual accidents and high accidents as one or more annual accidents. For all distractor elements the number of signs at high at-fault accident intersection approaches exceeded the number of signs at low-accident approaches.

Table 2 shows the zero-order correlation between each distractor element and at-fault accidents for both intersection approaches controlled by traffic signals and those controlled by stop signs. At traffic-signal approaches, no distractor dimensions demonstrated a significant relation with at-fault accidents. At stop-sign intersections, in contrast, three distractor elements—total signs, large signs, and nonred signs—demonstrated a significant positive relation to at-fault accidents.

A problem in interpreting the data in Table 2 is the possibility that the positive relation between number of signs and traffic accidents may reflect a positive correlation between both of these variables and rate of traffic flow. In order to discount the possible influence of traffic flow, the data were reanalyzed and controlled statistically for the influence of traffic flow. Table 3 shows the partial correlations, when the rate of traffic flow is controlled, between each distractor element and at-fault accidents for both traffic-signal-controlled and stop-sign-controlled-intersection approaches. For all distractor elements, especially for traffic-signal approaches, the partial correlations are somewhat weaker than the zero-order correlations, which indicates that part of the relation between signs and accidents is explained by traffic flow. Nevertheless, at the stop-sign approaches, total signs and nonred signs remain statistically significant and large signs show a very strong statistical trend (p = 0.058).

A particularly strong picture of the relation between

signs and traffic accidents emerges when we examine separately the sample of stop-sign approaches showing two or more annual accidents, controlling again for the effect of traffic flow. Table 4 shows the partial correlations when the rate of traffic flow was controlled, between each distractor element and at-fault accidents for stop-sign controlled approaches that had two or more annual accidents. Four distractor dimensions—total signs, private signs, large signs, and nonred signs—demonstrated a strongly significant positive relation with at-fault accidents.

Based on these findings, a summary picture of the relation between distracting signs in the roadside environment and traffic accidents can be presented. There is no evidence that signs presented a traffic safety problem at the intersections controlled by traffic signals. There was, however, evidence that signs were related to accidents at the intersections controlled by stop signs. The relation between the total number of signs and accidents was especially strong at stop-sign intersections characterized by a relatively high number of accidents. In addition, the present data indicated that the signs that predominated at these intersections were larger, private signs. The relation between nonred signs and accidents probably reflected both the influences of a diversity of colors in the distractor and the higher number of nonred signs in the environment.

The differential effects of signs on traffic signals and stop signs may be due to a number of factors. The present data do not directly address this issue, but we may speculate about some possible factors. Most important in the case of stop signs may be that distractors and target are of the same medium. Also, for most of the sites investigated, the placement of signals and stop signs relative to distractors differed. All stop signs were placed at the right-hand curb; however, almost all traffic signals were placed at mid-road on an extension arm. Thus, stop signs and distractors tended to be located together proximally in the visual field, but traffic signals tended to be located more distantly from distractors in the visual field.

The present results support a number of practical suggestions for traffic engineers concerned about reducing the effects of distracting stimuli in the roadside environment. In general, such feedback falls under two areas of application: (a) the establishment of appropriate ordinances to limit legislatively the effect of distractors, and (b) engineering decisions about design changes in the target signal oriented toward counteracting the potential negative effects of background distractors. These findings suggest the need for a wider range of engineering alternatives at some stop-sign intersections to counteract the effects of potential distractors, such as the design of a larger or brighter target traffic device or the employment of neutral background shields to contrast more effectively the target and its surrounding context. Where such design alternatives are not feasible at sites where a significant number of distractors are present, traffic signals should be employed rather than stop signs.

In summary, these results underscore the need for the traffic engineer to accept broader responsibility for the total traffic environment, including both the public roadway and the contingent environmental context in order to cope effectively with the dramatically increased visual complexity of today's roadside environment.

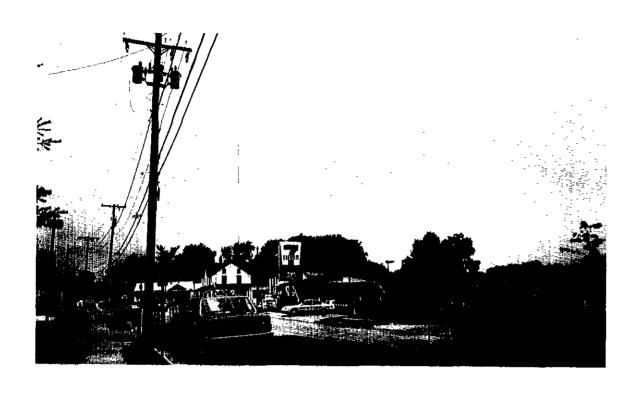
#### ACKNOWL EDGMENTS

This study was conducted under a research grant from the Texas Office of Traffic Safety, administered through the Council for Advanced Transportation Studies, University of Texas at Austin.

#### REFERENCES

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- Traffic Engineering, Vol. 39, 1969, pp. 20-27.
  7. T. W. Forbes, T. E. Snyder, and R. F. Pain.
  Traffic Sign Requirements I: Review of Factors
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- A. W. Johnston and B. L. Cole. Investigations of Distraction by Irrelevant Information. Australian Road Research, Vol. 6, No. 3, 1976, pp. 3-23.

Publication of this paper appropried by Committee on Motorist Information Systems.

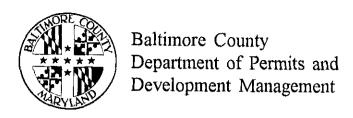












Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

September 13, 1996

Ms. Chrissy E. Chun 4402 Silverbrook Lane, Suite 400 Owings Mills, MD 21117

RE: Item No.: 54

Case No.: 97-65-XA

Petitioner: Chrissy E. Chun

Dear Ms. Chun:

The Zoning Advisory Committee (ZAC), which consists of representatives from Baltimore County approval agencies, has reviewed the plans submitted with the above referenced petition, which was accepted for processing by Permits and Development Management (PDM), Zoning Review, on August 2, 1996.

Any comments submitted thus far from the members of ZAC that offer or request information on your petition are attached. These comments are not intended to indicate the appropriateness of the zoning action requested, but to assure that all parties (zoning commissioner, attorney, petitioner, etc.) are made aware of plans or problems with regard to the proposed improvements that may have a bearing on this case. Only those comments that are informative will be forwarded to you; those that are not informative will be placed in the permanent case file.

If you need further information or have any questions regarding these comments, please do not hesitate to contact the commenting agency or Roslyn Eubanks in the zoning office (887-3391).

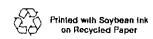
Sincerely,

W. Carl Richards, Jr.

Zoning Supervisor

WCR/re
Attachment(s)

MICROFILMED



#### Baltimore County Government Fire Department



700 East Joppa Road Towson, MD 21286-5500 Office of the Fire Marshal (410) 887-4880

DATE: 08/14/96

Arnold Jablon
Director
Zoning Administration and
Development Management
Baltimore County Office Building
Towson, MD 21204
MAIL STOP-1105

RE: Property Owner: SEE BELOW

Location: DISTRIBUTION MEETING OF AUG. 12, 1996.

Item No.: SEE BELOW

Zoning Agenda:

#### Gentlemen:

Pursuant to your request, the referenced property has been surveyed by this Bureau and the comments below are applicable and required to be corrected or incorporated into the final plans for the property.

8. The Fire Marshal's Office has no comments at this time, IN REFERENCE TO THE FOLLOWING ITEM NUMBERS:43,45,46,47,49,50,51,52,53 AND 54.)

REVIEWER: LT. ROBERT P. SAUERWALD

Fire Marshal Office, PHONE 887-4881, MS-1102F

cc: File

Printed with Soybean ink
on Recycled Paper

MICROFILMED

### BALTIMORE COUNTY, MARYLAND

### DEPARTMENT OF ENVIRONMENTAL PROTECTION AND RESOURCE MANAGEMENT

#### INTER-OFFICE CORRESPONDENCE

TO:

PDM

FROM:

R. Bruce Seeley

Permits and Development Review

**DEPRM** 

SUBJECT:

Zoning Advisory Committee,

Meeting Date: (lug /2, 7)

The Department of Environmental Protection & Resource Management has no comments for the following Zoning Advisory Committee Items:

Item #'s:

43

44

47

48

47

50 41 52

53 54

RBS:sp

BRUCE2/DEPRM/TXTSBP

BALTIMORE COUNTY, MARYLAND

#### INTEROFFICE CORRESPONDENCE

TO:

Arnold Jablon, Director

Date: August 16, 1996

Department of Permits & Development

Management

FROM:

Robert W. Bowling, Chief

Development Plans Review Division

SUBJECT:

Zoning Advisory Committee Meeting

for August 19, 1996 Item Number 054

The Development Plans Review Division has reviewed the subject zoning item.

This office requests that the Hearing Officer require streetscape planting along the Windsor Mill Road frontage of this site.

RWB:HJO:jrb

cc: File

Please see last 4 Paragraphs on P. Z

BALTIMORE COUNTY, MARYLAND

Meaning Date

September 13, 1996

ZONING COMMISSIONER

DATE:

#### INTER-OFFICE CORRESPONDENCE

TO: Arnold Jablon, Director, PDM

FROM: Arnold F. "Pat" Keller, III, Director, OP

SUBJECT: 7408 Windsor Mill Road

INFORMATION:

Item Number:

54

Petitioner: Petitioner:

Penn Advertising

Property Size:

Zoning:

BL-AS and BM

Requested Action:

Hearing Date: 9/9/96

#### SUMMARY OF RECOMMENDATIONS:

The petitioner requests a special exception for an illuminated 12' X 25' outdoor advertising sign.

This office recognizes that high standards for signs enhance the aesthetic appearance of the community and the ability of the commercial sector to thrive in an attractive environment.

Staff believes the control of outdoor advertising signs is essential in protecting the health, safety and welfare of the citizens of Baltimore County. In certain locations, the unique scale and design of outdoor advertising signs clearly compromises public safety, since these signs are distracting. The very purpose of an outdoor advertising sign is to attract the attention of motor vehicle operators in order to convey a commercial message.

The problem of competitive waste is of concern to staff. Excessively large signs serve to encourage some business people to increase signage in order to compete for the attention of passersby.

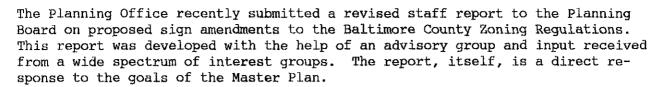
The Baltimore County Master Plan makes several references to the importance of controlling signage. On page 74, the following issue is identified:

"The sign regulations need to be completely updated and revised. The regulations should distinguish between new and existing signs, as well as public and private signage. Incentive for ... phasing out nonconforming uses should be evaluated. Compliance with adopted local community plans should also be considered."

MCGOTT NATES

TO: Arnold Jablon, Dactor, PDM

FROM: Arnold F. "Pat" Reiler, III, Director, OP



The site on which the applicant proposes to erect two single faced, side by side, roof mounted signs is located in close proximity to several well maintained, single family detached dwellings which are on Ripple Road. The plat accompanying the subject request indicates the signs would be erected on the roof of the existing retail shopping center. The proximity of the signs would clearly impact the residents along Ripple Road, and the proposed roof mounted arrangement would only exacerbate the impact.

Of the various proposed locations for outdoor advertising signs reviewed by staff in the past few years, no site appears to be more inappropriate than the subject site (a site visit prior to final decision is recommended).

In addition to the signs direct impact to an adjacent residential development, this office is also concerned about locating a sign within a small commercial node. The Planning Office believes that outdoor advertising signs are more appropriately located along established commercial corridors where impact to residential communities can be minimized. In the subject case, staff opposes the applicant's request because the sign would have a negative visual impact on this portion of Windsor Mill Road and on the immediately adjacent residential community.

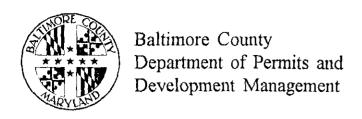
Therefore, staff recommends that the applicant's request be denied.

Prepared by:

Division Chief:

AFK/JL/lw

ITEM54/PZONE/ZAC1



Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

August 14, 1996

Mr. William Monk William Monk, Inc. 222 Bosley Avenue Suite C-6 Towson, MD 21204

RE: Drop-Off Petition Review (Item #54)

7408 Windsor Mill Road

Legal Owner: Chrissy E. Chun

Contract Purchaser: Penn Advertising

2nd Election District

Dear Mr. Monk:

At the request of the attorney/petitioner, the above referenced petition was accepted for filing without a final filing review by the staff. The plan was accepted with the understanding that all zoning issues/filing requirements would be addressed. A subsequent review by the staff has revealed unaddressed zoning issues and/or incomplete information. The following comments are advisory and do not necessarily identify all details and inherent technical zoning requirements necessary for a complete application. As with all petitions/plans filed in this office, it is the final responsibility of the petitioner to make a proper application, address any zoning conflicts and, if necessary, to file revised petition materials. All revisions (including those required by the hearing officer) must be accompanied by a check made out to Baltimore County, Maryland for the \$100.00 revision fee.

The individual signing for Penn Advertising is not identified as having a position of authority to do so and the name is not printed.

Penn Advertising is incorporated, therefore the attorney must sign and complete the area for attorney on the petition form.

The Espey Property is shown to be improved with a frame structure and is part of the front average calculations in note 17 on the plan. Front averages are required with commercial fire resistant buildings and this is not apparent for this structure.

Mr. William Monk August 14, 1996 Page 2

Revise plans and calculations and variance request, if necessary.

The appropriate variance references should include Sections 232.1 and 235.1.

The end to end signs do not appear to comply with the requirement in Section 413.3.F, which requires an approximate right angle to the street right-of-way. Clarify how this requirements will be satisfied.

If you need further information or have any questions, please do not hesitate to contact me at 887-3391.

Very truly yours,

lohn L. Lewis

Planner II
Zoning Review

JLL:scj

Enclosure (receipt)

c: Zoning Commissioner

RE: PETITION FOR SPECIAL EXCEPTION \* BEFORE THE

PETITION FOR VARIANCE

7408 Windsor Mill Road, NE/S Windsor Mill \* ZONING COMMISSIONER
Road, 265' NW of c/l Pine Avenue
2nd Election District, 2nd Councilmanic \* OF BALTIMORE COUNTY

Legal Owner(s): Chrissy E. Chun \* CASE NO. 97-65-XA

Lessee: Penn Advertising
Petitioners \*

ENTRY OF APPEARANCE

Please enter the appearance of the People's Counsel in the abovecaptioned matter. Notice should be sent of any hearing dates or other proceedings in this matter and of the passage of any preliminary or final Order.

PETER MAX ZIMMERMAN

People's Counsel for Baltimore County

CAROLE S. DEMILIO

Deputy People's Counsel Room 47, Courthouse 400 Washington Avenue Towson, MD 21204 (410) 887-2188

CERTIFICATE\_OF SERVICE

I HEREBY CERTIFY that on this \_\_\_\_\_ day of September, 1996, a copy of the foregoing Entry of Appearance was mailed to William Monk, Inc., 222 Bosley Avenue, C-6, Towson, MD 21204, representative for Petitioners.

PETER MAX ZIMMERMAN

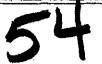


Steven D. Southern is the general manager of Penn Advertising of Baltimore, Inc., and as such is the authorized agent to sign on behalf of Penn Advertising in making sign permit applications to Baltimore County.

"Billboards . . Signs of Economic Vitality"

### WILLIAM MONK, INC.

SITE PLANNING/DESIGN • ZONING • DEVELOPMENT SERVICES



8-2-96

TO: ZADM

Trani Bin MONIC:

TRE: 7408 WIND SOTZ MILL FROAD DROP DER APPLICATION

THERE ARE NO OURSTANDING VIOLATION NOTICES, TAR LEINS ON THE PROPERTY.

THIS PLAN HAS NOT BEREN FRENCED BY STATER PRIOR TO TRILING.

BY STATER PRIOR TO TRILING.

APPLICANT'S CONSULTANT HAS DISCUSSED TOWN WITH

JOHN LEWIS.

# WILLIAM MONK, INC.

#### PLANNING . LANDSCAPE DESIGN **ENVIRONMENTAL RESOURCE MANAGEMENT**

COURTHOUSE COMMONS, SHITE B-7

LETTER	OF TRANSMIT	TAL

OUR JOB NO.

DATE

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If enclosures are not as noted, kindly notify us at once.

COPY TO:

Post Mc Francisco 7671 pages Prome P

Liberty Road Community Council, Inc. P.O. Box 31555 Baltimore, MD 21207

September 13, 1996

Mr. Lawrence Schmidt Zoning Commissioner 111 W. Chesapeake Avenue Towson, MD 21204

Re Case Number 97-65-XA

Deaf Commissioner Schmidt

On behalf of the Liberty Road Community Council, Inc. (LRCC), I am writing to oppose the sial exception requested in the above-referenced case. Liberty Roads, including already at the distribution of the distribution of the quality of life in the surrounding community.

If addition, it is my understanding that the billboard would be near of the circle aliquor is a liquor of the circle with the billboard would advertise liquor of the circle with the particularly undesired and harmful to the come in

heak you for your consideration

Very truly yours,

Dane Ath

Dana M. Stein President, LRCC 366-8533 (o)

MICROFILMED

ZÖNING COMMISSIONER

hiberty Road Comm Council Like Co Said he faxed a letter to you on Friday Sept 13, Will be helpful, please let Bill Donacht 944-2450 or Howo 944-5239

Danie Apris 687-9358

MICROSILIMED

# Balt. Fre County Department of Environ and Resource M



401 Bosley Avenue Towson, MD 21204

Decembe:

Mr. Benjamin H. Blum 17 Warren Road, Suite 3A Pikesville, MD 21203

> Re: ANT Mar PW/ Per Col (Fi

Dear Mr. Blum:

All corrections to the subject p inspected by this office, and this facilit letter, Inspection and Enforcement is dire

PLEASE PRINT CLEARLY

PROTESTANT(S) SIGN-IN SHEET

NAME

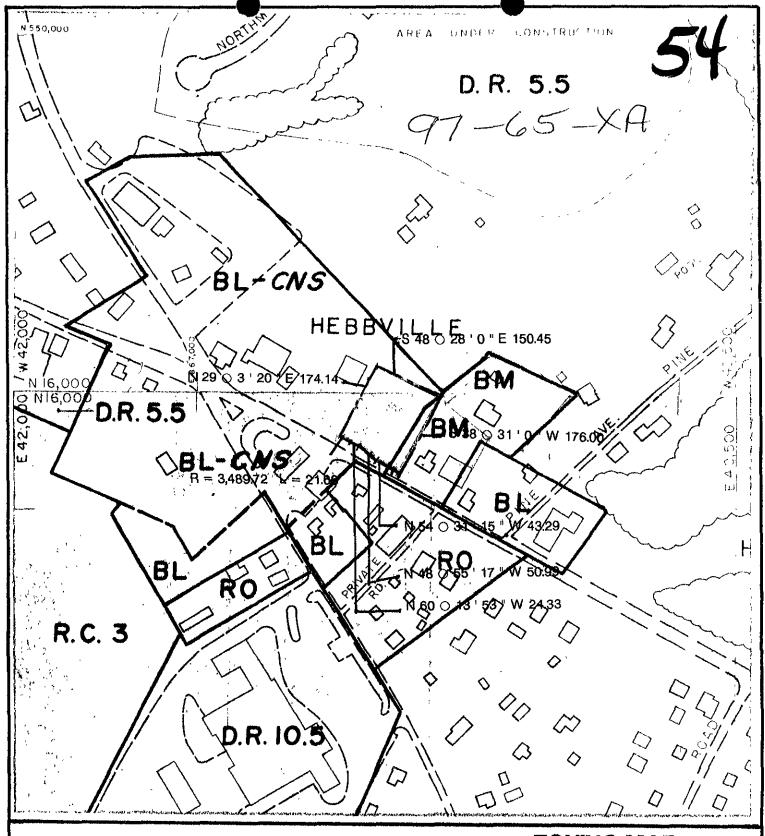
ADDRESS

**MICROFILMED** 

Jon- Liberty Communites Levelymit Randallstown, md 21/33

### PETITIONER(S) SIGN-IN SHEET

NAME	ADDRESS
William Obriecht	2415 Poplar Dr. Balt? Mc overneut Assn. 2120
Gura Ock I was	inveneut Assu. 2120
Jayan Car	
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Judeth Keigh	
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### WILLIAM MONK, INC.

PLANNING / SITE DESIGN , ZONING , DEVELOPMENT SERVICES

COURTHOUSE COMMONS SUITE C-6 222 BOSLEY AVENUE TOWSON, MARYLAND 21204

**MICROFILMED** 

### **ZONING MAP**

TO ACCOMPANY
SPECIAL EXCEPTION AND
VARIANCE APPLICATION

7408 WINDSOR MILL ROAD BALTIMORE COUNTY, MARYLAND NW 4-G & 5-G 1" = 200'

Judith Berg

3801 Lochearn Drive

Baltimore, MD 21207-6363

September 12, 1996

Hon. Lawrence E. Schmidt
Baltimore County Zoning Commissioner
Old Courthouse, Ste 112
400 Washington Avenue
Towson, MD 21204

RE: Case 97-65XA (Item 54) Case 97-66XA (Item 64) Case 97-67XA (Item 68)

Dear Mr Schmidt,

I am in opposition to granting Special exceptions and Variances in the above referenced cases. The first two cases are too close to the public right of way, and residential zones. The third case location will further degrade a rural location, and is proposed location is too close to the property line.

I have personally inspected the Windsor Mill and Pine Avenue location today, September 12, 1996. The area is still largely residential, indeed, a whole row of homes faces the proposed location. Windsor Mill road is narrow, carries heavy vehicular traffic, which would provide a distraction, adversely, to drivers, and, obviously, is too near to the roadway. Please deny this request.

Case 97-66XA is located at a gateway to the Farapsco State Park, be too close to the right of way, and provide an eyesore close to residences. Please deny this request.

I also oppose the final case 97-67XA. Although I haven't been past this location, I have friends who reside, not too far away. on Dark Hollow Road. This area, the last of the truly lovely rural residential-horse farm areas, would be despoiled if a billboard would be allowed. It would definately be too close to the road, distracting, and be deleterious to the health and welfare of the nearby residents, who value natural beauty, above all. Elease deny this request.

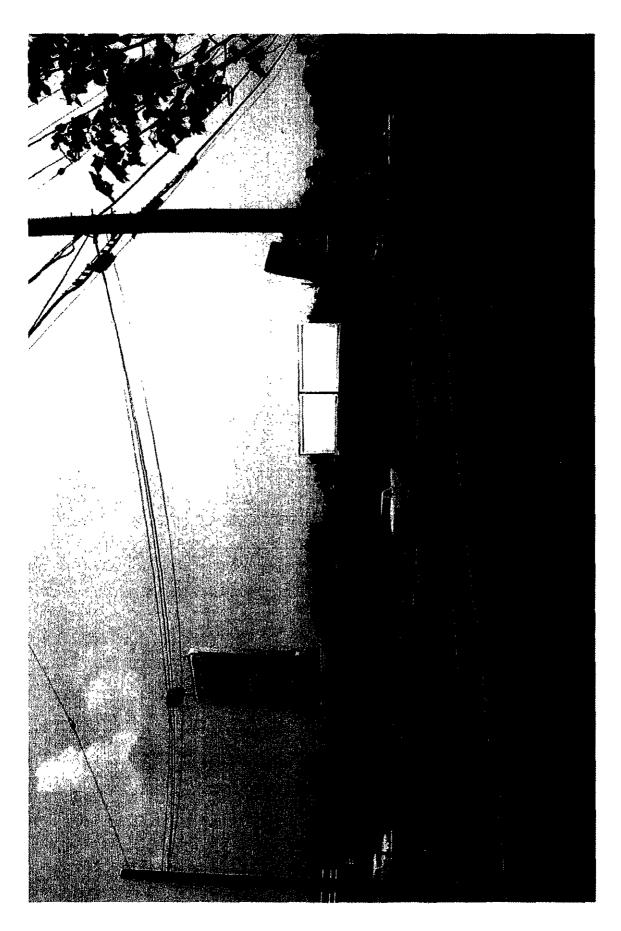
The requests for variances and Special Exceptions prove that these locations are deemed unsuitable by the laws of Baltimore County. If these requests are granted they will further make a mockery of those laws.

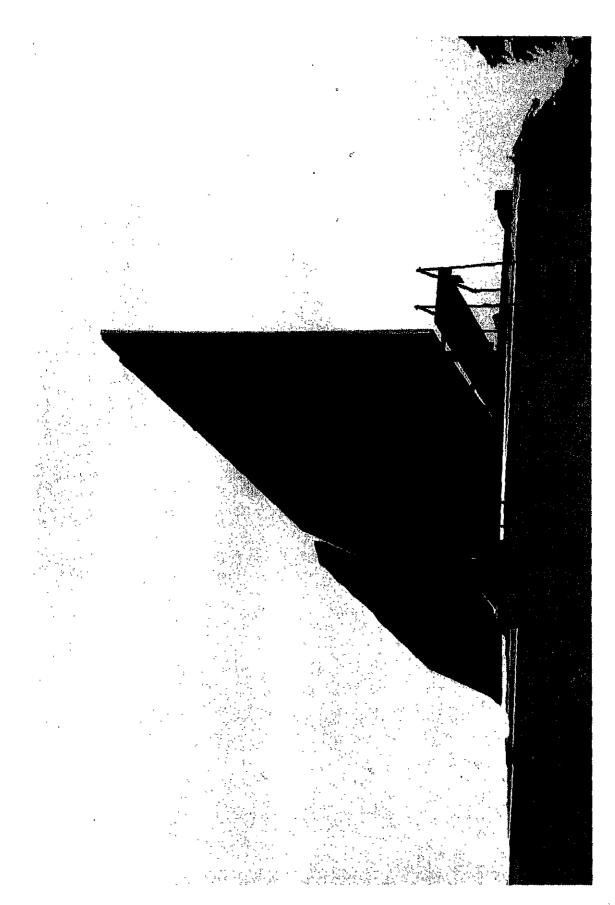
Please keep Baltimore County and America beautiful!!!

Sincerely

Judith Berger

MICROFILMED





COURTHOUSE COMMONS 222 BOSLEY AVENUE SUITE B-7 TOWSON, MD 21204 410-494-8931 FAX 410-494-9903

# WILLIAM MONK, INC.

LAND USE PLANNING • LANDSCAPE DESIGN



7408 WINDSOR MILL ROAD
ROOF MOUNTED, SINGLE FACED, SIDE BY SIDE
FACING EAST BOUND TRAFFIC



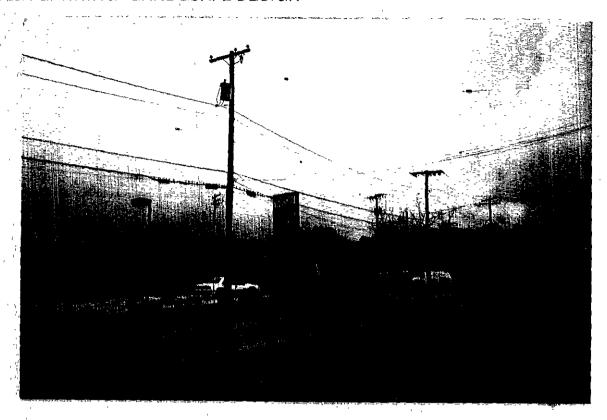
PETITIONER'S

EXHIBIT NO. 5A

WILLIAM MONK, INC.

COURTHOUSE COMMONS 222 BOSLEY AVENUE SUITE B-7 TOWSON, MD 21204 410-494-8931 FAX 410-494-9903

### LAND USE PLANNING . LANDSCAPE DESIGN



# ADJACENT LAND USE

# MICROFILMED



PETITIONER'S

EXHIBIT NO. 5%

COURTHOUSE COMMONS 222 BOSLEY AVENUE SUITE B-7 TOWSON, MD 21204 410-494-8931 FAX 410-494-9903

LAND USE PLANNING • LANDSCAPE DESIGN



ADJACENT LAND USE



PETITIONER'S

EXHIBIT NO. 6

# WILLIAM MONK, INC.

COURTHOUSE COMMONS 222 BOSLEY AVENUE SUITE B-7 TOWSON, MD 21204 410-494-8931 FAX 410-494-9903

LAND USE PLANNING • LANDSCAPE DESIGN



VIEW WEST

WINDSOR MILL ROAD



MICROFILMED



PETITIONER'S

EXHIBIT NO. 7

# WILLIAM MONK, INC.

COURTHOUSE COMMONS
222 BOSLEY AVENUE
SUITE B-7
TOWSON, MD 21204
410-494-8931
FAX 410-494-9903

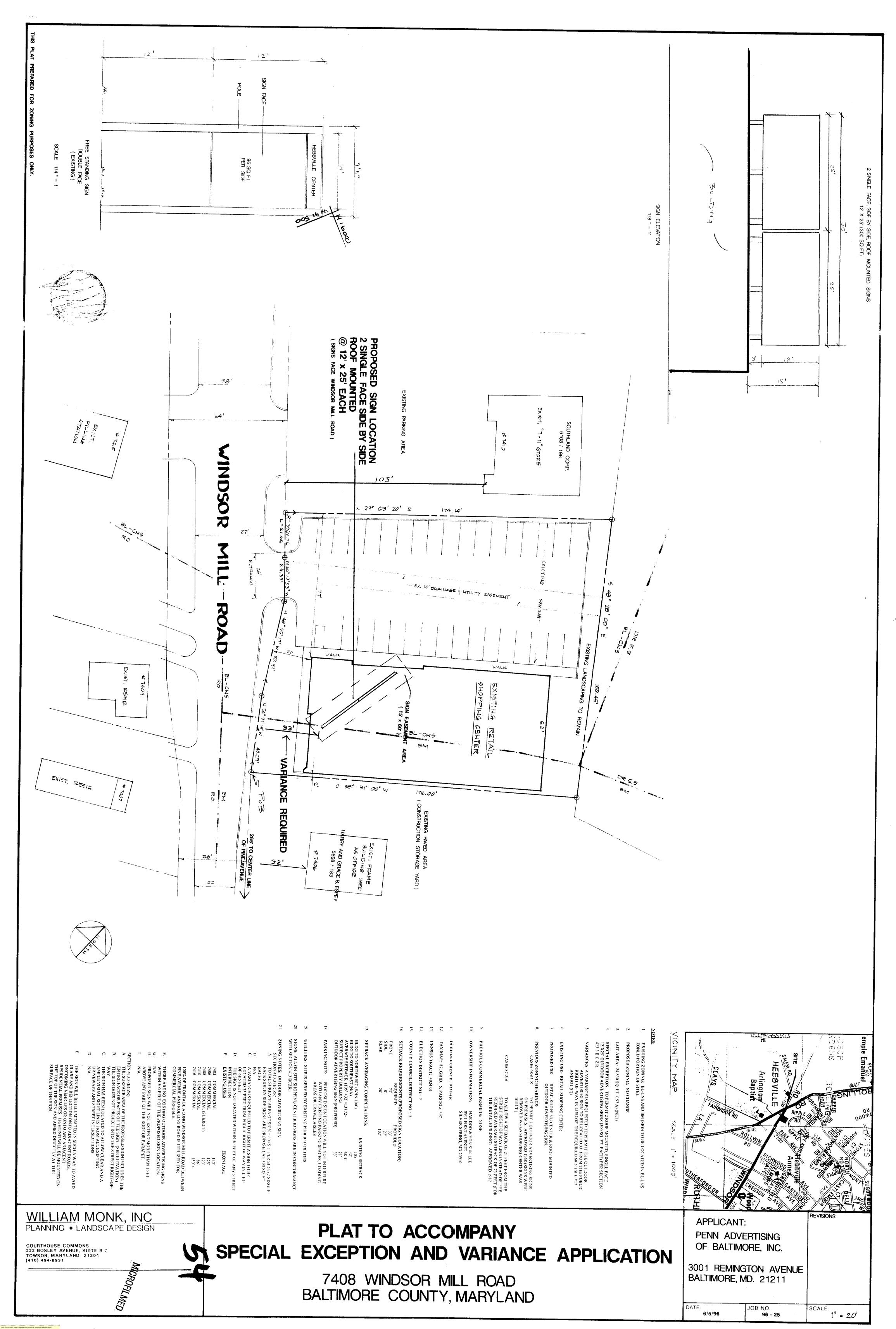
LAND USE PLANNING • LANDSCAPE DESIGN



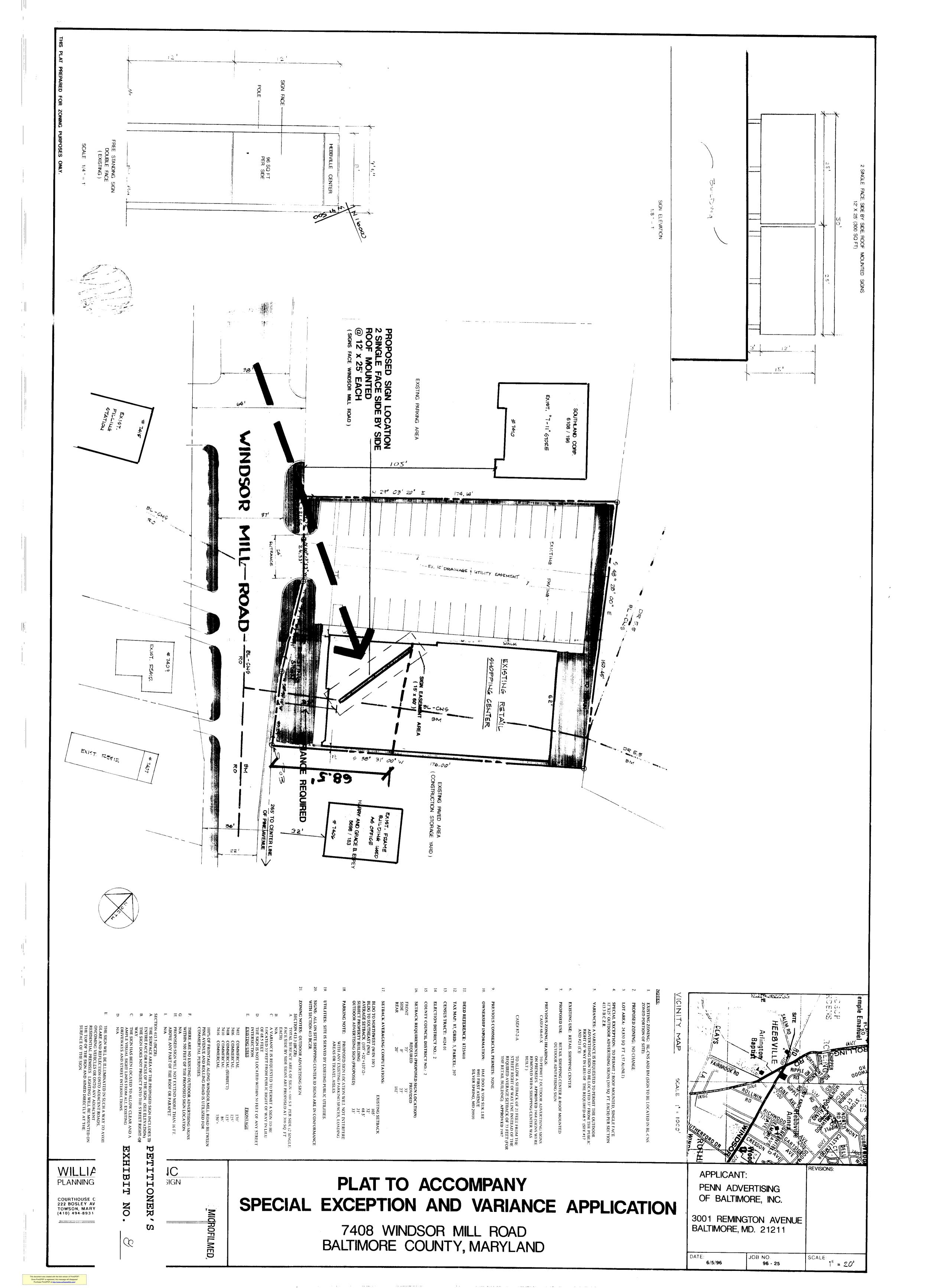
# EXISTING EVERGREEN TREES ALONG REAR PROPERTY LINE

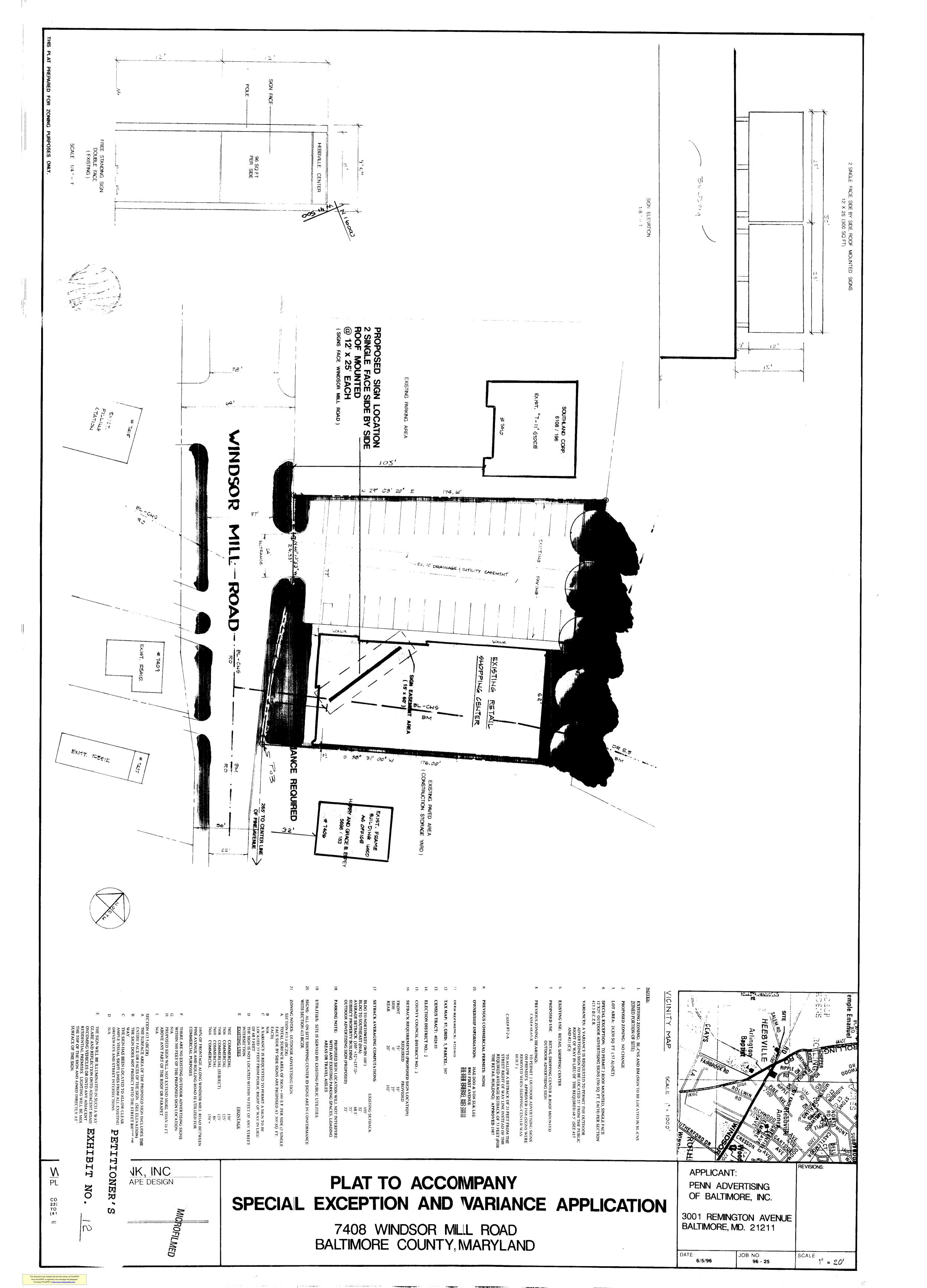


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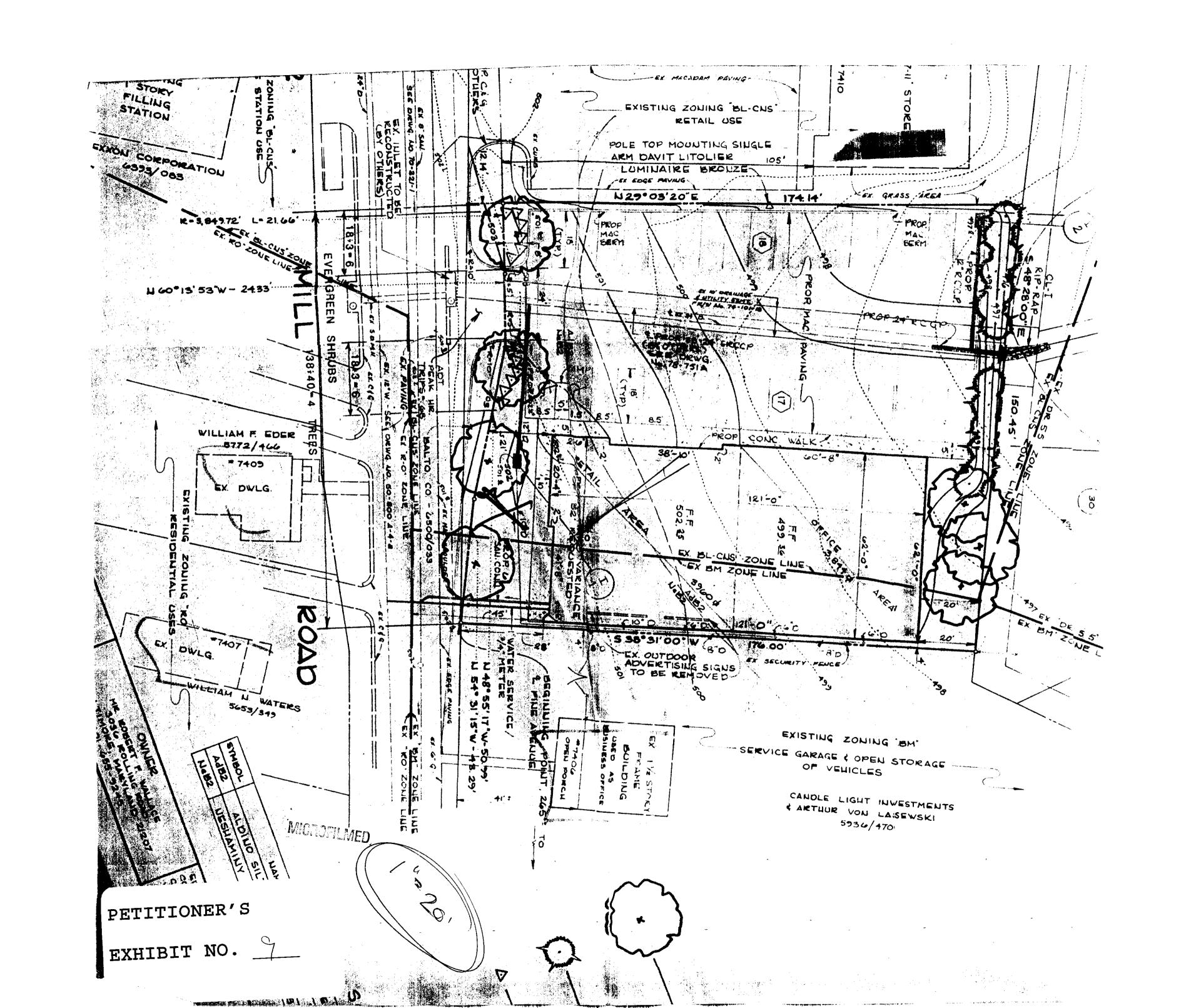


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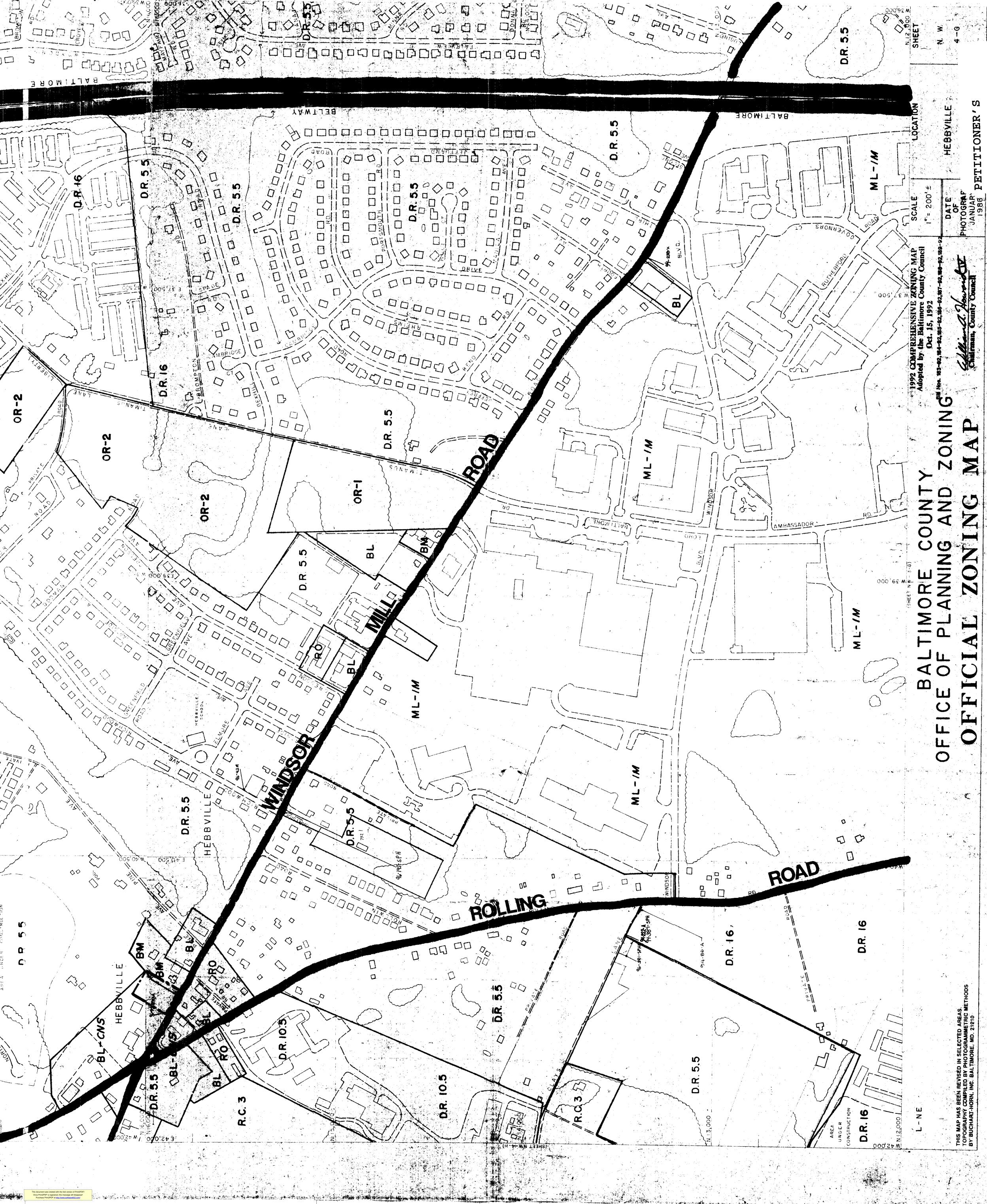




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IN RE: PETITION FOR SPECIAL EXCEPTION \* BEFORE THE AND VARIANCE. NE/S Windsor Mill Road, 265 ft. \* ZONING COMMISSIONER NW of c/l Pine Avenue OF BALTIMORE COUNTY 7408 Windsor Mill Road 2nd Election District \* Case No. 97-65-XA 2nd Councilmanic District Legal Owner: Chrissy E. Chun Lessee: Penn Advertising, Petitioner \* \* \* \* \* \* \* \* \* \*

## FINDINGS OF FACT AND CONCLUSIONS OF LAW

This matter comes before the Zoning Commissioner as Petitions for Special Exception and Variance for the property located at 7408 Windsor Mill Road in the Hebbville community. The Petitions are filed by Chrissy E. Chun, property owner and Penn Advertising, Lessee. Special Exception relief is requested to approve two roof mounted single faced 12 ft.  $\times$  25ft. outdoor advertising signs (300 sq. ft. each) on property split zoned BL-CNS and B.M., pursuant to Section 413.3 of the Baltimore County Zoning Regulations (BCZR). Variance relief is requested from Sections 413.3(c), 232.2 and 232.1, 235.1 and 303.2 of the BCZR all to permit an outdoor advertising sign to be located 33 ft. from the public right of way, in lieu of the required 73 ft., based upon the front yard averaging provision, and from Section 413.3.F to permit the sign to be situated at an approximate 45 degree angle to the right of way in lieu of the required 90 degrees. The requested relief and subject property are more particularly shown on Petitioner's Exhibit No. 12, the site plan to accompany the Petitions for Special Exception and Variance.

Appearing at the public hearing held for this case was Steve Southern on behalf of Penn Advertising. Also present was William Monk, a Land Use Consultant and principal of William Monk, Inc. The Petitioner was represented by Stanley Fine, Esquire. Appearing in opposition to the request was Emily Wolfson, on behalf of the Liberty Communities Development Corp., William Obriecht from the Gwynn Oak Improvement Assn., and Judith Berger.

variance from Section 413.3.F to permit the sign to be situated at an approximate 45 degree angle to the right of way, in lieu of the required 90 degrees, be and is hereby DISMISSED AS MOOT.

- 5-

Zoning Commissioner for

Baltimore County

LES:mmn

Testimony and evidence presented was that the subject site is approximately .57 acres in area, split zoned B.L.-CNS and B.M. The proposed sign is to be located in the B.L.-CNS portion of the site. The property is presently used as an existing retail shopping center. The site is improved with a rectangular structure, 62 ft. in depth and 176 ft. in length which sits perpendicular to Windsor Mill Road. This structure contains a number of retail outlets, including a liquor store, a video store, a beauty salon and similar uses. The center is known as the Hebbville Center. A macadam parking lot provides sufficient parking spaces for the above described

The Petitioner proposes leasing space atop of the existing Center building to construct two 12 x 25 ft. outdoor advertising signs. The signs will be oriented so as to face southeastern bound traffic on Windsor Mill Road. As shown on the site plan, the proposed signs will be pitched at a 45 degree angle so as to increase visibility to drivers on Windsor Mill Road. Moreover, the signs will be setback approximately 33 ft. from the right of way line. The signs will be placed on that portion of the building which is closest to Windsor Mill Road. As noted above, the placement of the building is somewhat unusual in that the businesses and parking lot are perpendicular to Windsor Mill Road.

Mr. Monk presented testimony regarding the proposed signs in the neighborhood. He indicated that the building is 16 ft. high and the top of the signs will be an additional 15 ft. in height. He also described the nearby adjoining property uses. He noted that a 7-11 store exists immediately to the northwest of the site and that office and commercial uses, including a service garage area on both sides of the center. He believes that the special exception and variance should be approved and that the use

October 22, 1996

will not be detrimental to the health, safety and general welfare of the

The Protestants present, including Mr. Obriecht and Mrs. Wolfson, both voiced concerns about traffic safety. They noted that since the sign will sit atop of the building, it will be higher than most structures in the immediate vicinity and will draw the eyes of many drivers from the road. They fear that it could adversely affect traffic patterns and present a safety hazard. It is also noted that the Office of Planning submitted an adverse comment.

Following the hearing, I conducted a site visit to the property and surrounding locale. The visit proved to be instructive. It is to be noted that the commercial core of the Hebbville community is centered around the intersection of Rolling Road and Windsor Mill Road. This intersection is approximately 300 to 325 ft. northeast of the subject property. This commercial core contains a number of commercial and business uses. including those described above, as well as gas stations, convenience stores and | similar uses.

Moreover it is of note that these commercial/business uses are clustered. Immediately to the rear of the properties which front Rolling Road and Windsor Mill Road are residential communities. For example, immediately to the rear of the subject site is a community of single family dwellings. I drove through these communities and observed the residential character of these properties adjacent to the commercial/business properties which front the major roads.

The request is problematic because of the character and location of the interior neighborhood. Particularly, the fact that the sign will be roof mounted causes a unique impact, over and above what normally might be associated with the construction of a sign on this property. Despite the Petitioner's plans to increase landscaping on the property, it is clear from my site visit that the sign will be visible from many of the surrounding residences. Moreover, unlike outdoor advertising signs adjacent to open highways, the proposed sign in this case abuts Windsor Mill Road, a relatively narrow thoroughfare (2 lanes in each direction without a median).

Based on these considerations, I am persuaded that the Petition for Special Exception must be denied. In my judgment, the construction of the outdoor advertising signs, as proposed, would cause unique detriment to the health, safety and general welfare of the locale. Thus, the Petition for Special Exception should and will be denied.

Having denied the Petition for Special Exception, consideration of the Petition for Variance is, therefore, moot. Arguably, the lot size and configuration would justify some variance from the setback requirements. However, same need not be considered herein in view of the denial of the Petition for Special Exception.

Pursuant to the advertisement, posting of the property, and public hearing on these Petitions held, and for the reasons given above, the relief requested should be granted.

THEREFORE, IT IS ORDERED by the Zoning Commissioner of Baltimore County this 3 day of October, 1996 that, pursuant to the Petition for Special Exception, approval for two, roof mounted single faced 12 ft. x 25 ft., outdoor advertising signs (300 sq. ft. each) on property split zoned BL-CNS and B.M., and pursuant to Section 413.3 of the BCZR, be and is ៊ី 🛱 🜀 hereby DENIED; and,

> IT IS FURTHER ORDERED that a variance from Sections 413.3(c), 232.2 and 232.1, 235.1 and 303.2 of the BCZR all to permit an outdoor advertising sign to be located 33 ft. from the public right of way, in lieu of the

Baltimore County Government Zoning Commissioner Office of Planning and Zoning Petition for Special Exception to the Zoning Commissioner of Baltimore County

(410) 887-4386

for the property located at

7408 WINDSOR MILL ROAD

which is presently zoned BL-CNS & BM

This Petition shall be filed with the Office of Zoning Administration & Development Management. The undersigned, legal owner(s) of the property situate in Britimore County and which is described in the description and plat attached hereto and made a part hereof, hereby petition for a Special Exception under the Zoning Regulations of Baltimore County, to use the

> 2 ROOF MOUNTED, SINGLE FACE 12'x25' OUTDOOR ADVERTISING SIGNS (300 SO. FT. EACH) PER SECTION 413.3 B.C.Z.R.

Property is to be posted and advertised as prescribed by Zoning Regulations. I, or we, agree to pay expenses of above Special Exception advertising, posting, etc., upon filing of this petition, and further agree to and are to be bound by the zoning regulations and restrictions of Baltimore County adopted pursuant to the Zoning Law for Baltimore County.

(Type or Print flame)

8/2/96

4402 Silverbrook Lane, Suite 400 to be contacted. WILLIAM MONK, INC. 22 BOSLEY AVENUE C-6 410-494-8931 STIMATED LENGTH OF HEARING geltasit ici eldelievanu the following dates \_\_\_\_\_\_ Hext Two Manths

I/We do solemnly declare and allism, under the penalties of perjury, that I/we are the tegal owner(s) of the property which is the subject of this Petition Chrissy E. Chun

REVIEWED BY:\_\_\_\_\_\_DATE\_\_\_\_

Petition for Variance
to the Zoning Commission

for the property located at 7408 WINDSOR MILL ROAD which is presently zoned BL-CNS & BM This Petition shall be filed with the Office of Zoning Administration & Development Management. The undersigned, legal owner(s) of the property situate in Baltimore County and which is described in the description and plat attacted hereto and made a part hereof, hereby petition for a Variance from Section(s) 413.3 (c) AND 303.2 TO PERMIT AN OUTDOOR ADVERTISING SIGN TO BE LOCATED 33' FROM THE PUBLIC RIGHT OF WAY IN LIEU OF THE REQUIRED 73' BASED UPON THE FRONT YARD AVERAGING PROVISION. AND SECTION 413.3 F TO PERMIT THE SILIN TO BE SITUATED AT APPROXIMATELY 45 AUGIE TO THE RICH IN LIGH OF RECUIRED APPROXIMATELY 45 AUGIE TO THE RICH IN LIGH OF RECUIRED APPROXIMATELY of the Zoning Regulations of Baltimore County, to the Zoning Law of Baltimore County, for the following reasons: (indicate hardship or

THE LOCATIONS OF ADJACENT COMMERCIAL BUILDINGS AND THE RETAIL BUILDING (ON SITE) PROHIBITS VISIBILITY OF THE SIGN FROM MOTORISTS TRAVELING ON WINDSOR MILL ROAD IF THE SIGN WERE TO BE LOCATED BEHIND THE FRONT BUILDING SETBACK LINE.

Property is to be posted and advertised as prescribed by Zoning Regulations. I, or we, agree to pay expenses of above Variance advertising, posting, etc., upon filing of this petition, and further agree to and are to be bound by the zoning regulations and restrictions of Baltimore County adopted pursuant to the Zoning Law for Baltimore County.

	We do solemnly declare and affirm, under the perialties of perjury, that twe are legal owner(s) of the property which is the subject of this Petition.
Contract Confusion/Lessee	Legal Owner(s):
PENN ADVERTISING	Chrissy E. Chun
Type of Print Name)	(Type or Print Name)
Sew Doute	Munghm
GYEVE SOUTHERN	Signature
3001 REMINGTON AVENUE	(Type or Print Name)
ddress	(Type of Final Hame)
AAI TIMORE MARYLAND 21211 State Zipcode	Signature
Ryrney for Petitioner.	
	4402 Silverbrook Lane, Suite 400
ype or Print Name)	Address Phone No
Starley & Here	Owings Mills, MD 21117
mature from the state	City State Zipcode Name, Address and phone number of representative to be contacted.
	WILLIAM_MONK, INC.
diess Phone No	Name
y State Zipcode	222 BOSLEY AVENUE C-6 410-494-8931
DOODLOCE	OFFICE LISE ONLY
Admin	ESTIMATED LENGTH OF HEARING unavailable for Hearing
No REVIEW	the following dates Next Two Mont
Profess with Southern tree 1	ALLOTHER
on Recycled Paper 2 2 4	REVIEWED BY:DATE

Printed with Soybean link on Recycled Paper

Suite 112 Courthouse

Towson, MD 21204

400 Washington Avenue

Mr. Steve Southern

3001 Remington Avenue

Baltimore, Maryland 21211

Case No. 97-65-XA

denied, in accordance with attached Order.

contact our Appeals Clerk at 887-3353.

Street, Baltimore, Md. 21201

Inc., P.O. Box 31555, Baltimore, Md. 21207

Lane, Randallstown, Maryland 21133

Baltimore, Md. 21207

RE: Petitions for Special Exception and Variance

Enclosed please find the decision rendered in the above captioned

In the event the decision rendered is unfavorable to any party, please be advised that any party may file an appeal within thirty (30) days

Lawrence E. Schmidt

Zoning Commissioner

case. The Petitions for Special Exception and Zoning Variance have been

of the date of the Order to the County Board of Appeals. If you require additional information concerning filing an appeal, please feel free to

Stanley S. Fine, Esquire, 10th fl., Sun Life Bldg., 20 South Charles

Ms. Chrissy E. Chun, 4402 Silverbrook Lane, Suite 400, Owings Mills,

Mr. William Obriecht, Gwynn Oak Improvement Assn; 2415 Poplar Drive

Mrs. Judith Berger & Dana M. Stein, Liberty Road Community Council,

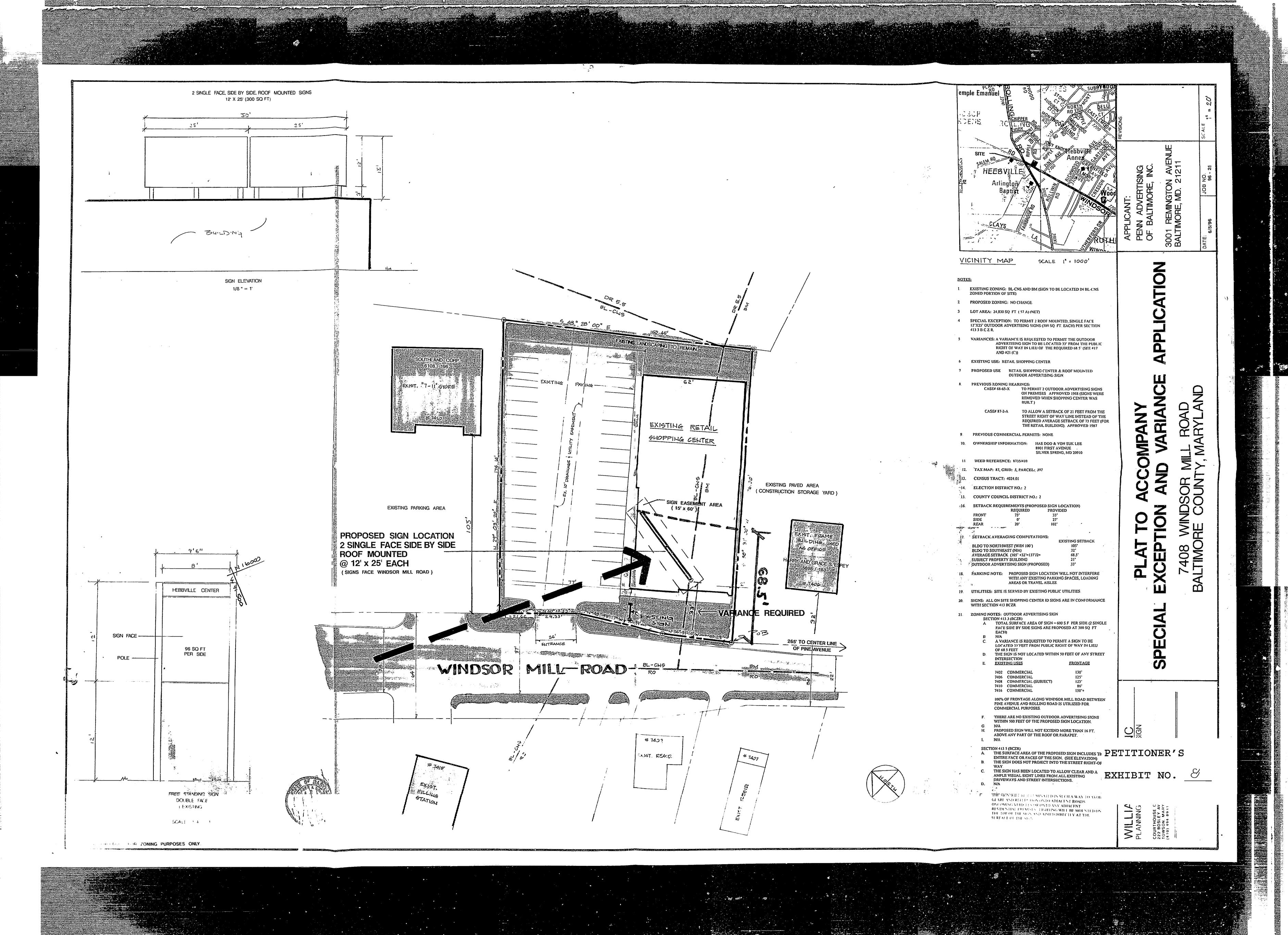
Mrs. Emily Wolfson, Liberty Communities Devel. Corp. 8506 Church

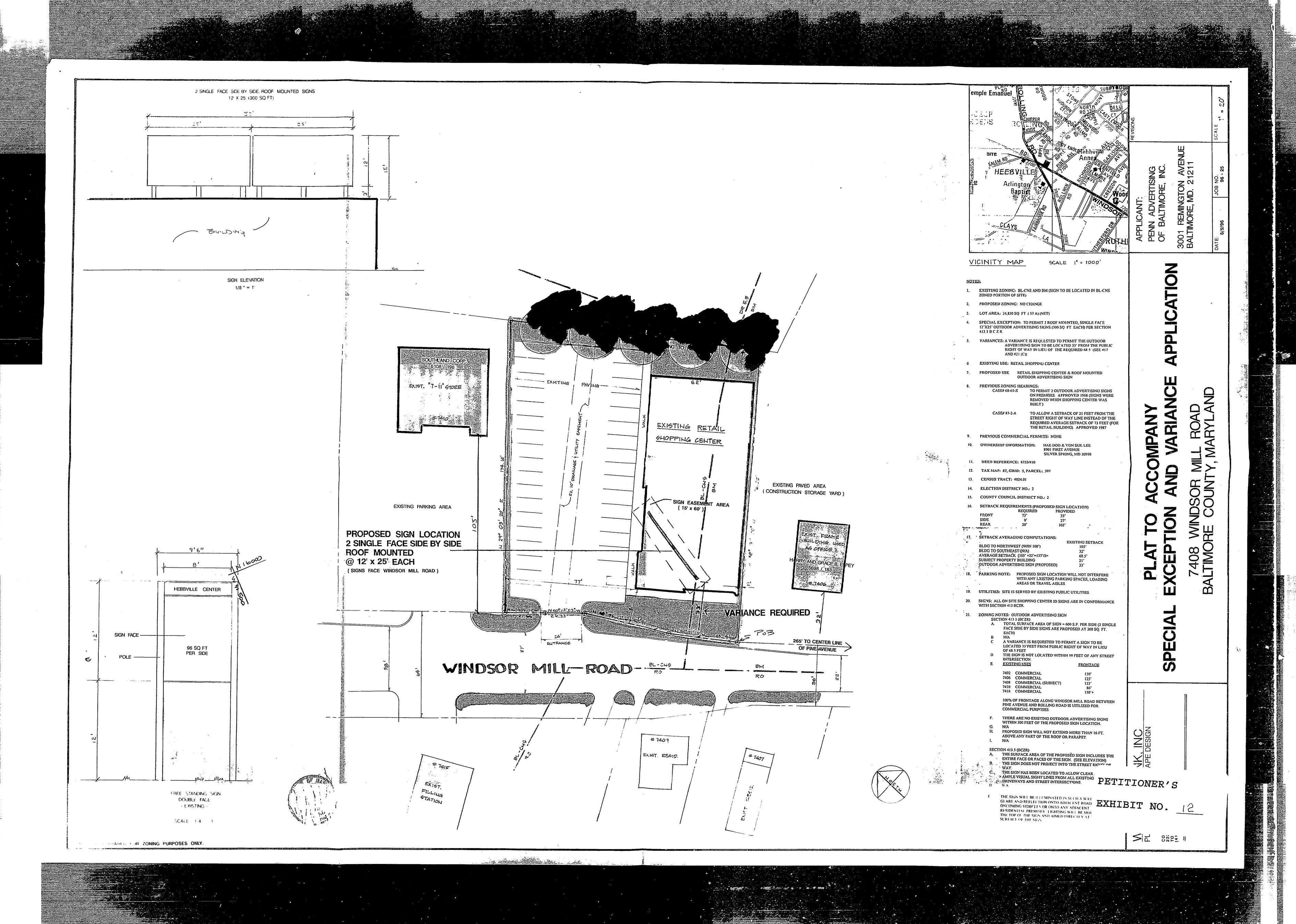
Mr. William Monk, 222 Bosley Avenue - C-6, Towson, Md. 21204

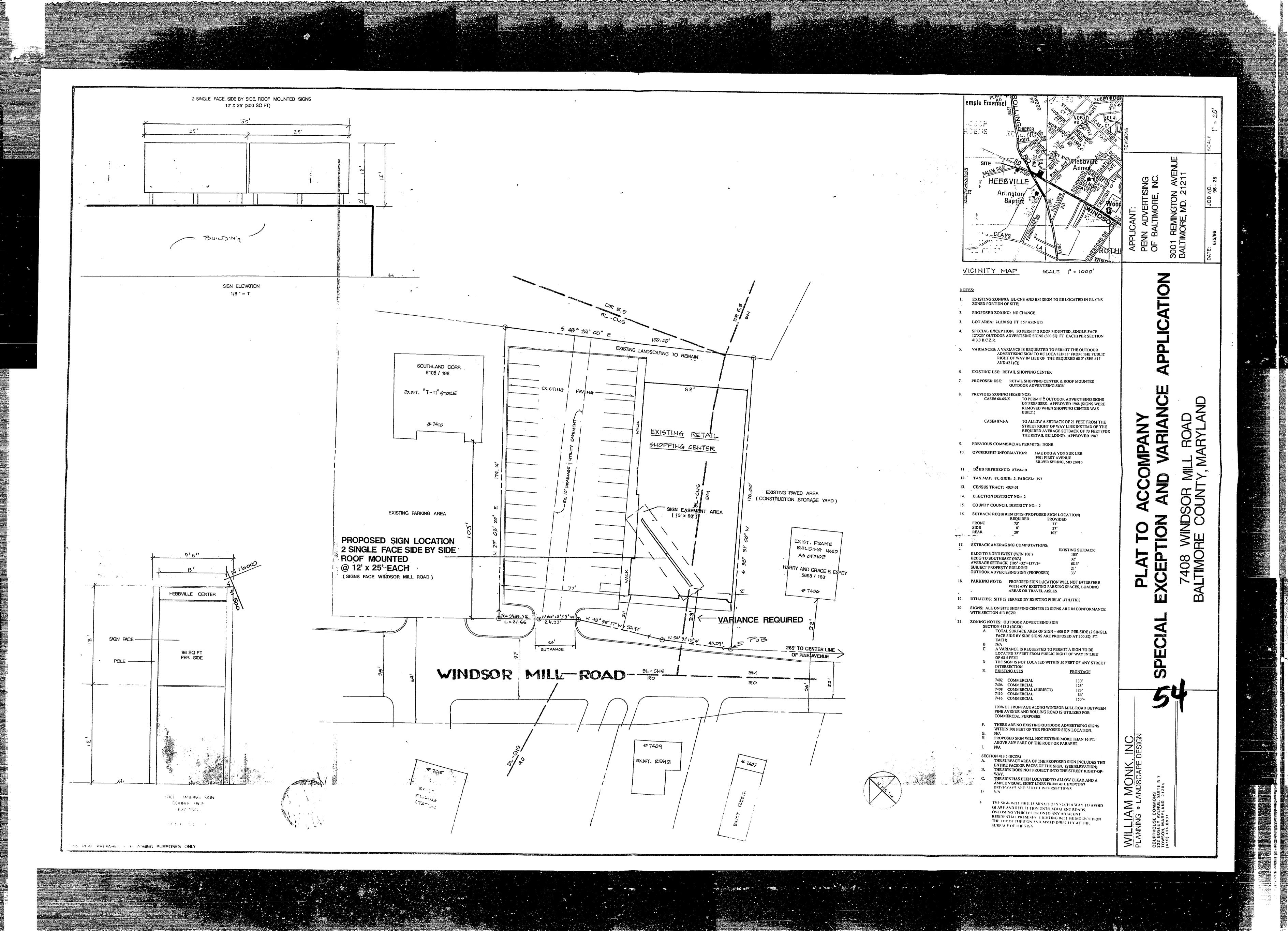
Property: 7408 Windsor Mill Road

Penn Advertising









PENN ADVERTISING 7408 WINDSOR MILL ROAD 2ND ELECTION DISTRICT. **BALTIMORE COUNTY, MARYLAND** 

BEGINNING FOR THE SAME on the east side of Windsor Mill Road 265 feet, more or less, north of the center line of Pine Avenue at the point of intersection with the north right-of-way line of Windsor Mill Road; thence binding on the north side of Windsor the four following courses and distances: (1) North Mill Road 54 degrees 31 minutes 15 seconds West 43.29 feet, (2) North 48 degrees 55 minutes 17 seconds West 50.99 feet, (3) North 60 degrees 13 minutes 53 seconds West 24.33 feet, thence by a curve to the left (4) with a radius of 3,489.72 and an arc length of 21.66 feet, thence leaving Windsor Mill Road (5) North 29 degrees 03 minutes 20 seconds East 174.14 feet, thence (6) South 48 degrees 28 minutes 00 seconds East 150.45 feet, thence (7) South 38 degrees 31 minutes 00 seconds West 176.00 feet to the place of beginning.

CONTAINING 0.57 acres of land, more or less.



Development Processing

County Office Building

Towson, Maryland 21204

111 West Chesapeake Avenue

Department of Permits and Development Management

August 15, 1996

NOTICE OF HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing on the property identified herein in Room 106 of the County Office Building, 111 W. Chesapeake Avenue in Towson, Maryland 21204

Room 118, Old Courthouse, 400 Washington Avenue, Towson, Maryland 21204 as follows:

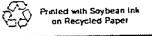
CASE NUMBER: 97-65-XA (Item 54) 7408 Windsor Mill Road NE/S war will Road, 265' NW of c/l Pine Avenue 2nd Election District - 2nd Councilmanic Legal Owner(s): Chrissy E. Chun Lessee: Penn Advertising

Special Exception for 2 roof mounted signle face 12 feet by 25 feet outcodr advertising signs (300 squaree feet each). Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

HEARING: THURSDAY, SEPTEMBER 12, 1996 at 10:00 a.m. in Room 118, 01d Courthouse.

cc: Chrissy E. Chun William Monk, Inc. Stanley Fine, Esq

NOTES: (1) ZONING SIGN & POST MUST BE RETURNED TO RM. 104, 111 W. CHESAPEAKE AVENUE ON THE HEARING DATE. (2) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL 887-3353. (3) FOR INFORMATION CONCERING THE FILE AND/OR HEARING, CONTACT THIS OFFICE AT 887-3391.



.7408 Windsor Mill Road NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue 2nd Election District - 2nd Councilmanic Legal Owner(s): Chrissy E. Chun Lessee: Penn Advertising

Special Exception for 2 roof mounted single face 12 feet by 25 feet outdoor advertising signs (300 square feet each). Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

HEARING: MONDAY, SEPTEMBER 16, 1996 at 9:00 a..m. in Room 118, Old William Mork 494-8931

CERTIFICATE OF POSTING ZONING DEPARTMENT OF BALTIMORE COUNTY

Post by: 9/1/96

GPETIAL Exception / Variance 2-12x25' Atday Auxisis Signs - Christy E. Chin / PEAN ADVERTISING Location of property: 7408 Windson Aul Rd NE/S Window Milled ZGS NW of the Pine Avenue Location of Signe ENST OF entrance FACING windson MURA ASTER

NOTICE OF HEARING The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations and Parties of the Zoning Act and Regulations of the Zoning Act and Regulation of the Property identified herein in Room 106 of the County Office Euilding, 111 W. Chesa-Case: #97-65-XA (Item 54) 7-108 Windsor Mill Road NE'S Windsor Mill Road. 265 NW of c1 Pine Avenue 2nd Election District 2nd Councilmanic Legal Owner(s) Chrissy E. Chun nounted single face 12 feet by 25 feet outdoor advertising signs (300 square feet each). Variance: to permit an out-

right of way in lieu of the re-quired 723 feet based upon the front yard averaging provi-

LAWRENCE E. SCHMIDT ning Commissioner for

CERTIFICATE OF PUBLICATION

THIS IS TO CERTIFY, that the annexed advertisement was published in THE JEFFERSONIAN, a weekly newspaper published in Towson, Baltimore County, Md., once in each of \_\_\_\_ successive weeks, the first publication appearing on 8/32. 1940

> THE JEFFERSONIAN. LEGAL AD. - TOWSON



Baltimore County Department of Permits and Development Management

Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

August 20, 1996

NOTICE OF REASSIGNMENT

CASE NUMBER: 97-65-XA (Item 54) 7408 Windsor Mill Road NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue 2nd Election District - 2nd Councilmanic Legal Owner(s): Chrissy E. Chun Lessee: Penn Advertising

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HEARING: MONDAY, SEPTEMBER 16, 1996 at 9:00 a.m. in Room 118, Old

cc: Chrissy E. Chun William Monk, Inc. Penn Advertising Stanley Fine, Esq.

Printed with Soybean Ink on Recycled Paper

PAYMENT WILL BE MADE AS FOLLOWS:

Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

ZONING HEARING ADVERTISING AND POSTING REQUIREMENTS & PROCEDURES

Baltimore County zoning regulations require that notice be given to the general public/neighboring property owners relative to property which is the subject of an upcoming zoning hearing. For those petitions which require a public hearing, this notice is accomplished by posting a sign on the property and placement of a notice in at least one newspaper of general circulation in the County.

This office will ensure that the legal requirements for posting and advertising are satisfied. However, the petitioner is responsible for the costs associated with these requirements.

1) Posting fees will be accessed and paid to this office at the

Billing for legal advertising, due upon receipt, will come from and should be remitted directly to the newspaper.

NON-PAYMENT OF ADVERTISING FEES WILL STAY ISSUANCE OF ZONING GROEP.

ARNOLD JABLON, DIRECTOR For newspaper advertising: Petitioner: PRNN ADV. BODGASICHS 74083 WINDSOR MILL TRUAD PLEASE FORWARD ADVERTISING BILL TO:

NAME: NATE STERVER PEUN ADV. ALBORESS: 3001 REMINISTON AVENUE BAUTIMORES, MO 21211 THOME MIMBER: 410 - 235-8820

for the proof to year and in a

TO: PUTUXENT PUBLISHING COMPANY August 22, 1996 Issue - Jeffersonian

Please foward billing to:

Nate Sterner Penn Advertising 3001 Remington Avenue Baltimore, MD 21211 235-8820

NOTICE OF HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing on the property identified herein in Room 106 of the County Office Building, 111 W. Chesapeake Avenue in Towson, Maryland 21204

Room 118, Old Courthouse, 400 Washington Avenue, Towson, Maryland 21204 as follows:

CASE NUMBER: 97-65-XA (Item 54) 7408 Windsor Mill Road NE/S Windsor Mill Road, 265' NW of c/l Pine Avenue 2nd Election District - 2nd Councilmanic Legal Owner(s): Chrissy E. Chun Lessee: Penn Advertising

Special Exception for 2 roof mounted signle face 12 feet by 25 feet outcodr advertising signs (300 squaree feet each). Variance to permit an outdoor advertising sign to be located 33 feet from the public right of way in lieu of the required 723 feet based upon the front yard averaging provision.

HEARING: THURSDAY, SEPTEMBER 12, 1996 at 10:00 a.m. in Room 118, Old Courthouse.

LAWRENCE E. SCHMIDT ZONING COMMISSIONER FOR BALTIMORE COUNTY

NOTES: (1) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL 887-3353. (2) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, PLEASE CALL 887-3391.

Baltimore County Department of Permits and Development Management

Development Processing County Office Building 111 West Chesapeake Avenue Towson, Maryland 21204

September 13, 1996

Ms. Chrissy E. Chun 4402 Silverbrook Lane, Suite 400 Owings Mills, MD 21117

> RE: Item No.: 54 Case No.: 97-65-XA Petitioner: Chrissy E. Chun

Dear Ms. Chun:

The Zoning Advisory Committee (ZAC), which consists of representatives from Baltimore County approval agencies, has reviewed the plans submitted with the above referenced petition, which was accepted for processing by Permits and Development Management (PDM), Zoning Review, on August 2, 1996.

Any comments submitted thus far from the members of ZAC that offer or request information on your petition are attached. These comments are not intended to indicate the appropriateness of the zoning action requested. but to assure that all parties (zoning commissioner, attorney, petitioner, etc.) are made aware of plans or problems with regard to the proposed improvements that may have a bearing on this case. Only those comments that are informative will be forwarded to you; those that are not informative will be placed in the permanent case file.

If you need further information or have any questions regarding these comments, please do not hesitate to contact the commenting agency or Roslyn Eubanks in the zoning office (887-3391).

Sincerely,

WCR/re Attachment(s)

Printed with Soybean Ink on Recycled Paper

Baltimore County Government Fire Department

700 East Joppa Road Towson, MD 21286-5500 Office of the Fire Marshal (410)887-4880

DATE: 08/14/96

Arnold Jablon Director Zoning Administration and Development Management Baltimore County Office Building Towson, MD 21204 MAIL STOP-1105

RE: Property Owner: SEE BELOW

Location: DISTRIBUTION MEETING OF AUG. 12, 1996.

Item No.: SEE BELOW

Zoning Agenda:

Gentlemen:

Pursuant to your request, the referenced property has been surveyed by this Bureau and the comments below are applicable and required to be corrected or incorporated into the final plans for the property.

8. The Fire Marshal's Office has no comments at this time, IN REFERENCE TO THE FOLLOWING ITEM NUMBERS:43,45,46,47,49,50,51,52,

REVIEWER: LT. ROBERT P. SAUERWALD Fire Marshal Office, PHCNE 887-4881, MS-1102F

cc: File

BALTIMORE COUNTY, MARYLAND DEPARTMENT OF ENVIRONMENTAL PROTECTION AND RESOURCE MANAGEMENT

INTER-OFFICE CORRESPONDENCE

Permits and Development Review SUBJECT: Zoning Advisory Committee, Meeting Date: (1 wo /2, 75

R. Bruce Seeley

The Department of Environmental Protection & Resource Management has no comments for the following Zoning Advisory Committee Items:

BRUCE2/DEPRM/TXTSBP

Baltimore County

Mr. William Monk

Dear Mr. Monk:

Maryland for the \$100.00 revision fee.

not printed.

Suite C-6

William Monk, Inc. 222 Bosley Avenue

Towson, MD 21204

Department of Permits and

August 14, 1996

RE: Drop-Off Petition Review (Item #54)

Legal Owner: Chrissy E. Chun

Contract Purchaser: Penn Advertising

7408 Windsor Mill Road

2nd Election District

At the request of the attorney/petitioner, the above referenced petition was

accepted for filing without a final filing review by the staff. The plan was accepted with

the understanding that all zoning issues/filing requirements would be addressed. A subsequent review by the staff has revealed unaddressed zoning issues and/or incomplete information. The following comments are advisory and do not necessarily identify all details and inherent technical zoning requirements necessary for a complete

application. As with all petitions/plans filed in this office, it is the final responsibility of the petitioner to make a proper application, address any zoning conflicts and, if necessary, to file revised petition materials. All revisions (including those required by the hearing officer) must be accompanied by a check made out to Baltimore County,

> The individual signing for Penn Advertising is not identified as having a position of authority to do so and the name is

Penn Advertising is incorporated, therefore the attorney must sign and complete the area for attorney on the petition

The Espey Property is shown to be improved with a frame structure and is part of the front average calculations in note 17 on the plan. Front averages are required with commercial

fire resistant buildings and this is not apparent for this structure.

BALTIMORE COUNTY, MARYLAND

INTEROFFICE CORRESPONDENCE

Arnold Jablon, Director Date: August 16, 1996 Department of Permits & Development Management

Robert W. Bowling, Chief Development Plans Review Division

SUBJECT: Zoning Advisory Committee Meeting for August 19, 1996 Item Number 054

The Development Plans Review Division has reviewed the subject zoning item.

This office requests that the Hearing Officer require streetscape planting along the Windsor Mill Road frontage of this site.

RWB:HJO:jrb cc: File

20NE22E

Mr. William Monk

Revise plans and calculations and variance request, if

August 14, 1996

The appropriate variance references should include Sections 232.1 and 235.1.

The end to end signs do not appear to comply with the requirement in Section 413.3.F, which requires an approximate right angle to the street right-of-way. Clarify how this requirements will be satisfied.

If you need further information or have any questions, please do not hesitate to contact me at 887-3391.

Enclosure (receipt) c: Zoning Commissioner Requested Action: This office recognizes that high standards for signs enhance the aesthetic appearance of the community and the ability of the commercial sector to thrive in an

The problem of competitive waste is of concern to staff. Excessively large signs serve to encourage some business people to increase signage in order to compete for the attention of passersby.

controlling signage. On page 74, the following issue is identified:

"The sign regulations need to be completely updated and revised. The regulations should distinguish between new and existing signs, as well as public and private signage. Incentive for ... phasing out nonconforming uses should be evaluated. Compliance with adopted local community plans should also be considered."

BALTIMORE COUNTY, MARYLAND

INTER-OFFICE CORRESPONDENCE

DATE: September 13, 1996

ZONING COMMISSIONE

RE: PETITION FOR SPECIAL EXCEPTION

7408 Windsor Mill Road, NE/S Windsor Mill \*

ENTRY OF APPEARANCE

Please enter the appearance of the People's Counsel in the above-

captioned matter. Notice should be sent of any hearing dates or other

proceedings in this matter and of the passage of any preliminary or

2nd Election District, 2nd Councilmanic

PETITION FOR VARIANCE

Road, 265' NW of c/l Pine Avenue

Legal Owner(s): Chrissy E. Chun

Lessee: Penn Advertising

Petitioners

final Order.

FROM: Arnold F. "Pat" Keller, III, Director, OP

TO: Arnold Jablon, Director, PDM

SUBJECT: 7408 Windsor Mill Road

Item Number:

Petitioner:

Property Size:

The petitioner requests a special exception for an illuminated 12' X 25' outdoor advertising sign.

attractive environment. Staff believes the control of outdoor advertising signs is essential in protect-

ing the health, safety and welfare of the citizens of Baltimore County. In certain locations, the unique scale and design of outdoor advertising signs clearly compromises public safety, since these signs are distracting. The very purpose of an outdoor advertising sign is to attract the attention of motor vehicle operators in order to convey a commercial message.

The Baltimore County Master Plan makes several references to the importance of

TO: Arnold Jablon, Doctor, PDM
FROM: Arnold F. "Pat" Keiler, III, Director, OP

The Planning Office recently submitted a revised staff report to the Planning Board on proposed sign amendments to the Baltimore County Zoning Regulations. This report was developed with the help of an advisory group and input received from a wide spectrum of interest groups. The report, itself, is a direct response to the goals of the Master Plan.

The site on which the applicant proposes to erect two single faced, side by side, roof mounted signs is located in close proximity to several well maintained, single family detached dwellings which are on Ripple Road. The plat accompanying the subject request indicates the signs would be erected on the roof of the existing retail shopping center. The proximity of the signs would clearly impact the residents along Ripple Road, and the proposed roof mounted arrangement would only exacerbate the impact.

Of the various proposed locations for outdoor advertising signs reviewed by staff in the past few years, no site appears to be more inappropriate than the subject site (a site visit prior to final decision is recommended).

In addition to the signs direct impact to an adjacent residential development, this office is also concerned about locating a sign within a small commercial node. The Planning Office believes that outdoor advertising signs are more appropriately located along established commercial corridors where impact to residential communities can be minimized. In the subject case, staff opposes the applicant's request because the sign would have a negative visual impact on this portion of Windsor Mill Road and on the immediately adjacent residential communi-

Therefore, staff recommends that the applicant's request be denied.

AFK/JL/lw ITEM54/PZONE/ZAC1

Steven D. Southern is the general manager of Penn Advertising of Baltimore, Inc., and as such is the authorized agent to sign on behalf of Penn Advertising in making sign permit applications to Baltimore County.

PENN ADVERTISING OF BALTIMORE, INC

"Billboards . . . Signs of Economic Vitality"

P.O. Box 4868. Baltimore. MD 21211 Shipping: 2930 Remington Ave., Baltimore, MD 21211 (410) 235-8820

Development Processing

County Office Building

111 West Chesapeake Avenue

Towson, Maryland 21204

Inc., 222 Bosley Avenue, C-6, Towson, MD 21204, representative for Petitioners.

I HEREBY CERTIFY that on this \_\_\_\_\_ day of September, 1996, a

copy of the foregoing Entry of Appearance was mailed to William Monk,

BEFORE THE

Itil May Common

People's Counsel for Baltimore County

CAROLE S. DEMILIO

Towson, MD 21204 (410) 887-2188

Room 47, Courthouse 400 Washington Avenue

Deputy People's Counsel

(I serve ) simulia

ZONING COMMISSIONER

OF BALTIMORE COUNTY

COURTHOUSE COMMONS
222 BOSLEY AVENUE
SUITE C E
TOWSON MD 21204
410-494-8931
WILLIAM MONK, INC.
FAX 410-494-9903

8-2-96

SHE PLANNING DESIGN . ZONING . DEVELOPMENT SERVICES

Trom: BILL MONIC

TRE: 7408 WIND SOTE MILL PROMD DROP DEP APPLICATION

THERE ARE NO OURSTANDING VIOLATION NOTICES, TAX LEINS ON THE PROPERTY.

THIS PLAN HAS NOT BEEN FRENCED BY STATER PRIOR TO PILLING.

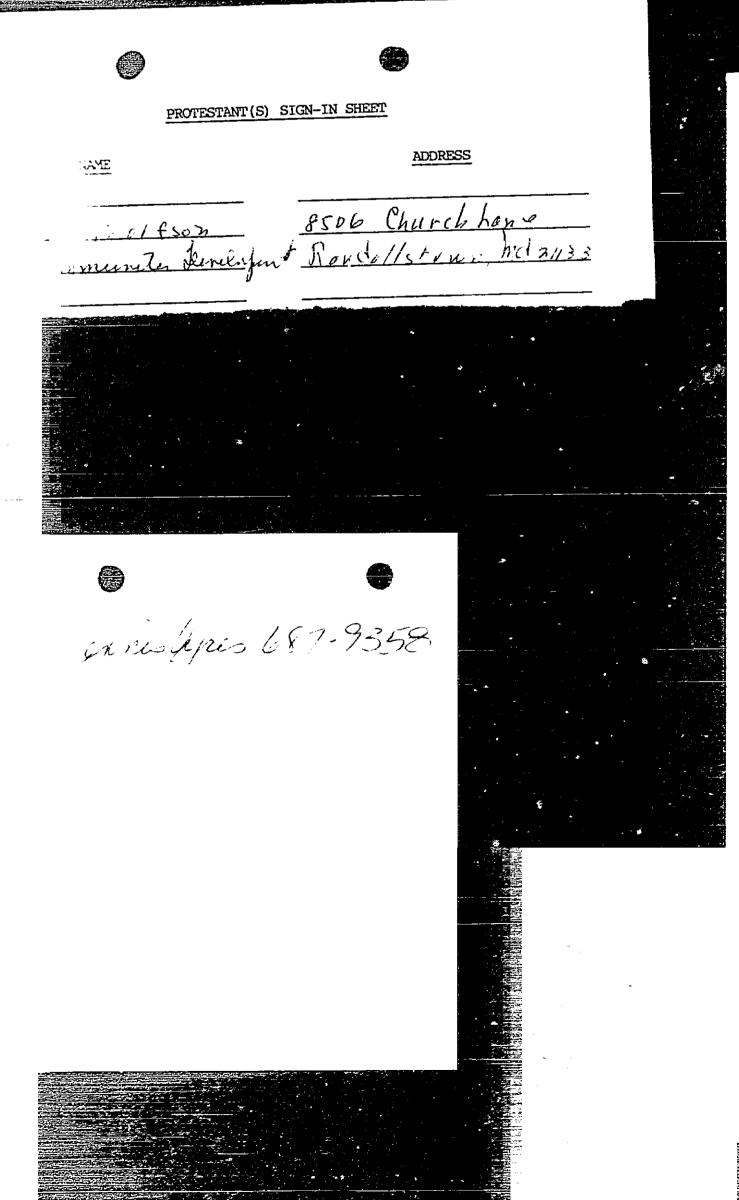
BY STATER PRIOR TO PILLING.

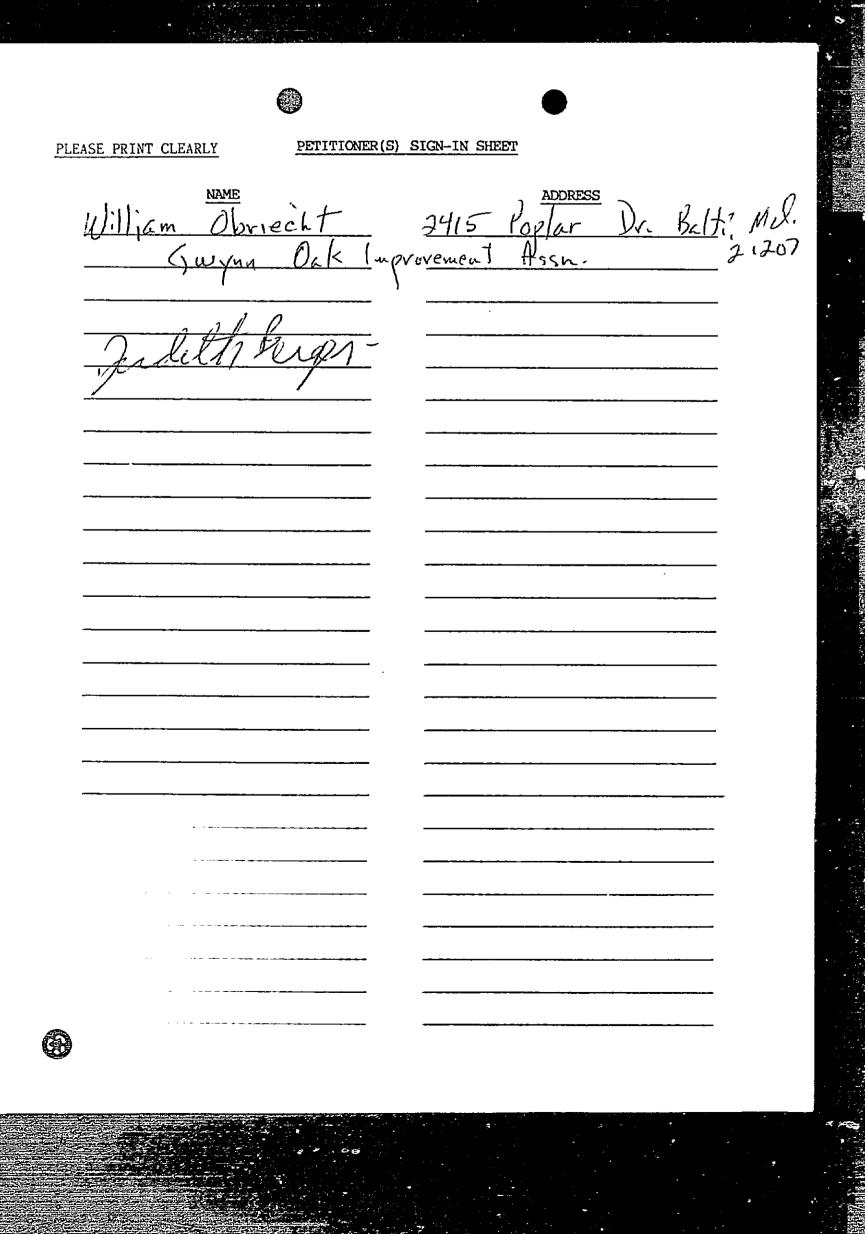
APPLICANT'S CONSULTANT HAS DISCUSSED

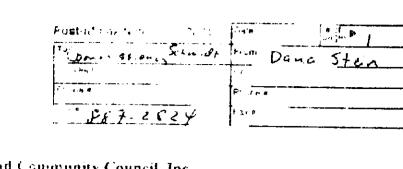
ZONING DESCRIPTION WITH

JOHN LIEWIS.

WILLIAM MONK, INC. LETTER OF TRANSMITTAL PLANNING - LANDSCAPE DESIGN ENVIRONMENTAL RESOURCE MANAGEMENT 18-2-96 COURTHOUSE COMMONS SUITE B-7 222 BOSCEY AVENUE TOWSON IMD 21204 ZADM 7408 WINDSOR MILL ROAD □ Copy of letter DESCRIPTION DRAWING NO. FILE NO. PLAT TO ACCOMPANY SPECIAL EXCEPTION 4-VARIANCE SE APLICATION VARIANCE APPLICATION ZONING DESCRIPTION 200' ZONING MAP APPULATION PER \$585 & 35 (FENZ 2ND SIGN) VERLPICATION LEVEL THESE ARE TRANSMITTED as checked below: ☐ Submit\_\_\_\_copies for distribution For review and comment IK DROP OFF AFALCATION OF \_19\_\_ D PRINTS RETURNED AFTER LOAN TO REMARKS:







P.O. Box 31555
Baltimore, MD 21207

September 13, 1996

Mr. Lawrence Schmidt Zoning Commissioner 111 W. Chesapeake Avenue Towson, MD 21204



Re Case Number 97-65-XA

Dear Commissioner Schmidt

R.C. 3

WILLIAM MONK, INC.

2. 2 BOSEFY AVENUE

TOWIGH MARYLAND 21204

PLANNING SITE DESIGN ZONING , DEVELOPMENT SERVICES

On behalf of the Liberty Road Community Council. Inc. (LRCC), I am writing to oppose the special exception requested in the above-referenced case. Liberty Road communities already are saturated with billboards and an additional billboard along the Windsor Mill corridor would be detumental to the quality of life in the surrounding community.

In addition at is my understanding that the billboard would be near or on top of a liquor store, which creates the likelihood that the billboard would advertise liquor or a liquor store. Such a development would be particularly undesired and harmful to the community.

For these reasons, the LRCC requests that you deny the application for a special exception. Thank you for your consideration

Very truly yours,

Dan Str

D. R. 5.5

97-65-XA

**ZONING MAP** 

TO ACCOMPANY

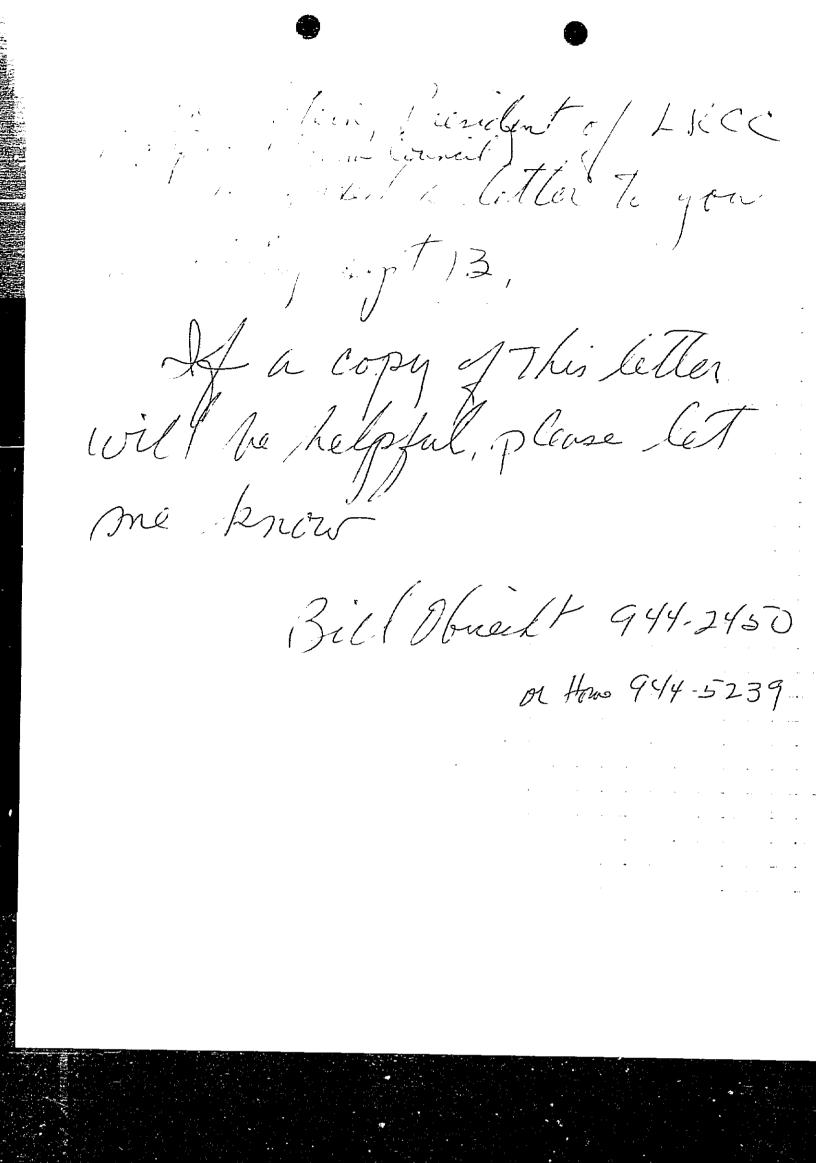
SPECIAL EXCEPTION AND VARIANCE APPLICATION

7408 WINDSOR MILL ROAD

BALTIMORE COUNTY, MARYLAND

NW 4-G & 5-G 1" = 200"

Dana M. Stein President, LRCC 366-8533 (o)



Effect of Outdoor
Advertising Signs on Safety

PETITIONER'S

EXHIBIT NO. 12

Prepared by: Erdman and Associates, Inc. March 17, 1992 Judith Berg 3801 Lochearn Drive maltimore, MD 21207-6363 deptember 12, 1996

Hon. Lawrence B. Schwidt Baltimore Jounty Zoning Jourismioner Old Jourthouse, Ste 112 400 washington Avenue Towson, AD 21204

RE: Unde 97-65XA (Item 54)
Unde 97-66XA (Item 64)
Case 97-67XA (Item 68)

Dear Mr Schmidt,

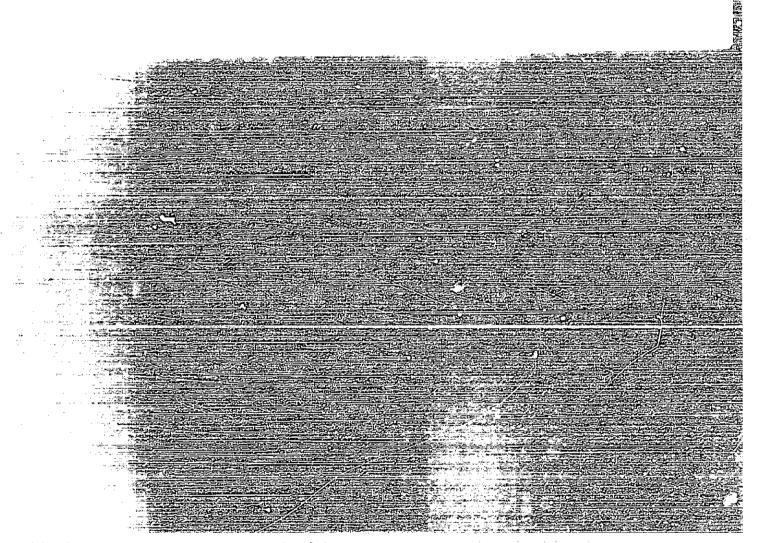
I am in opposition to granting Special exceptions and Variances in the above referenced cases. The first two cases are too close to the public right of way, and residential zones. The third case location will further degrade a rural location, and is proposed location is too close to the property line.

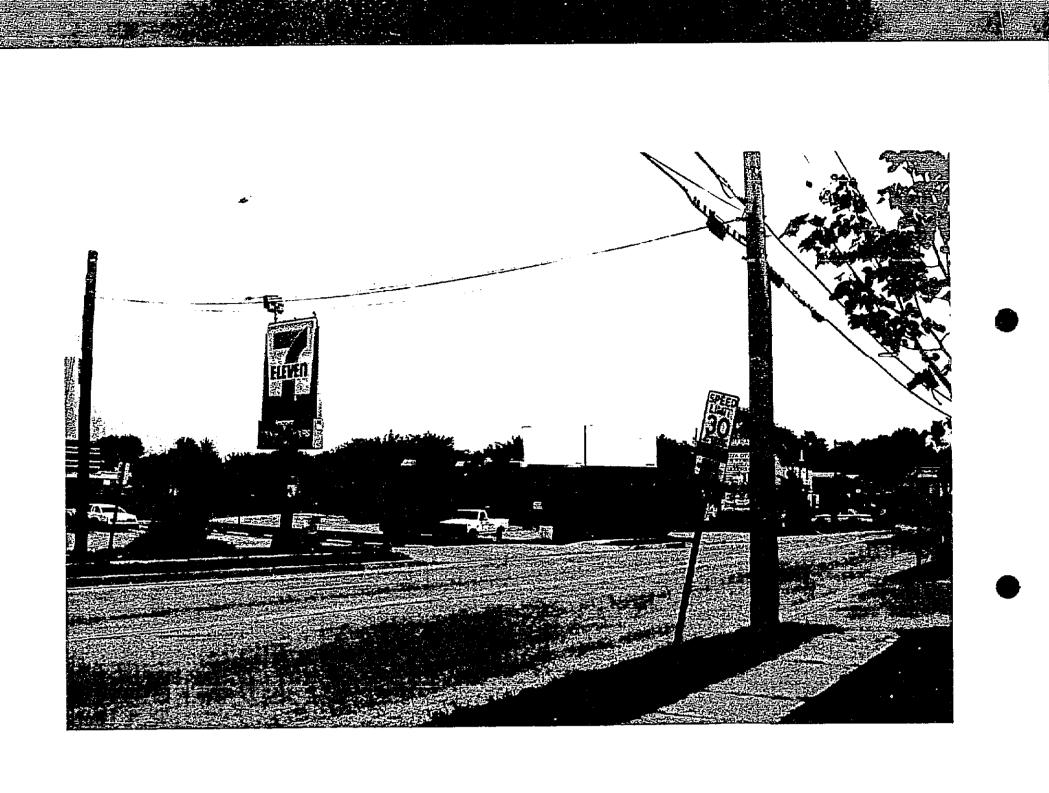
I have personally inspected the Windsor Mill and Pine Avenue location today, September 12, 1996. The arm is still largely residential, indeed, a whole row of homes faces the proposed location. Windsor Mill road is narrow, carries heavy vehicular traffic, which would provide a distraction, adversely, to drivers, and, obviously, is too near to the roadway. Please deny this request.

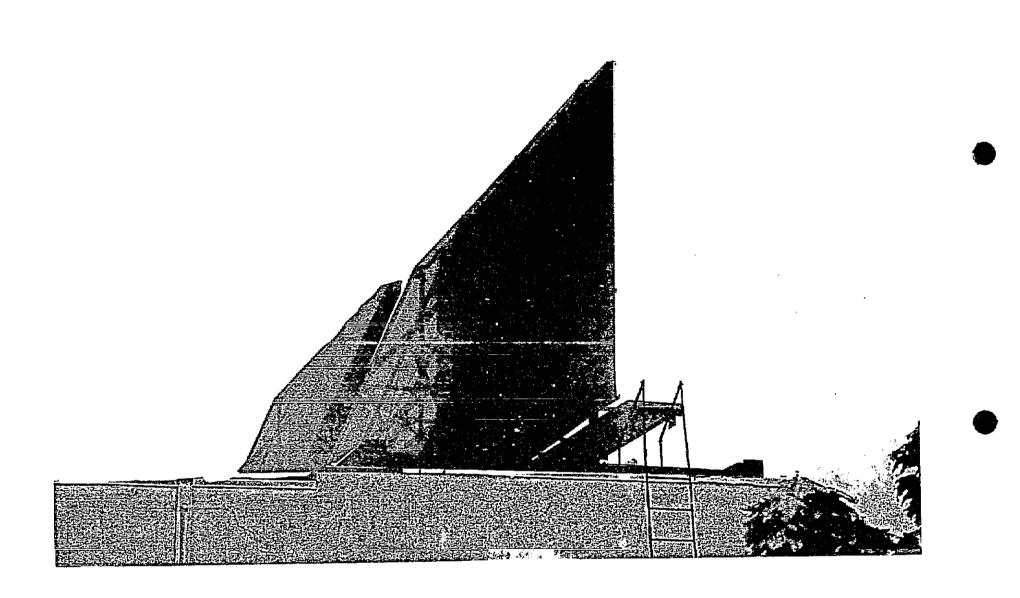
Case 97-66XA is located at a gateway to the Fatapsco State Park, be too close to the right of way, and provide an eyesore close to residences. Please deny this request.

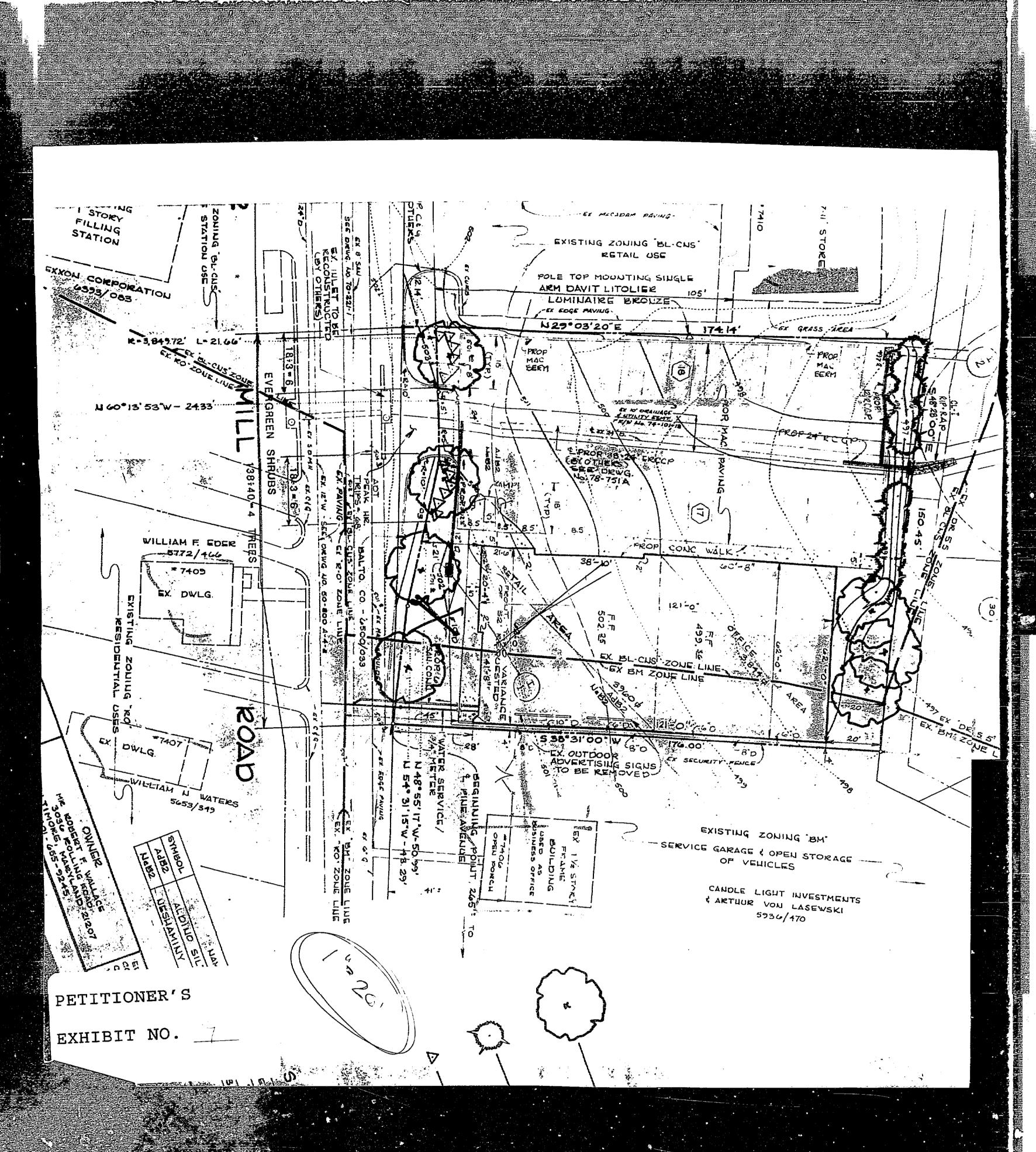
I also oppose the final case 97-67%A. Although I haven't been past this location, I have friends who reside, not too far away. on Dark Hollow Road. This area, the last of the truly lovely rural residentialhorse farm areas, would be despoiled if a billboard would be allowed. It would definately be too close to the road, distracting, and be deleterious to the health and welfare of the nearby residents, who value natural beauty, above all. Elease deny this request.

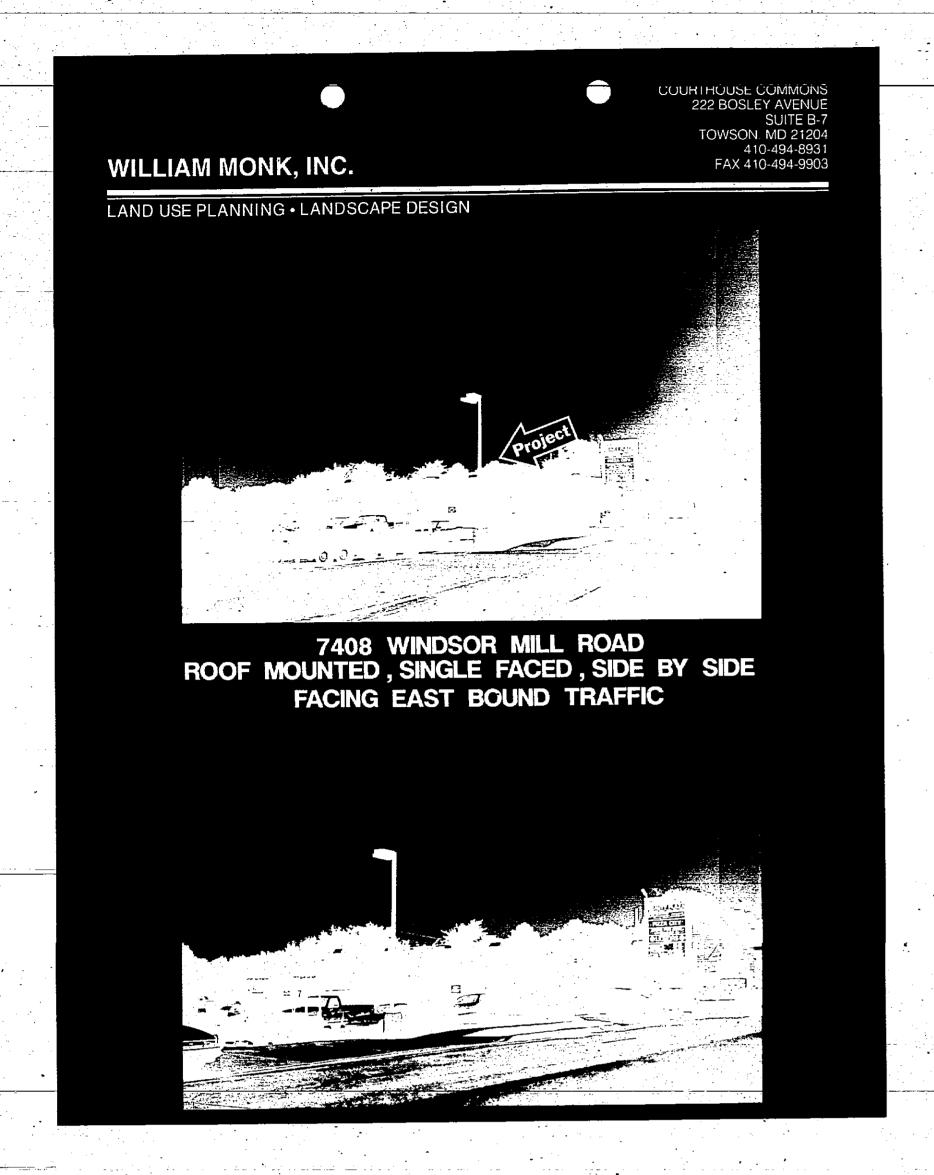
The requests for variances and Special Exceptions prove that these locations are deemed unsuitable by the laws of Baltimore County. If these requests are granted they will further make a mockery of those laws.

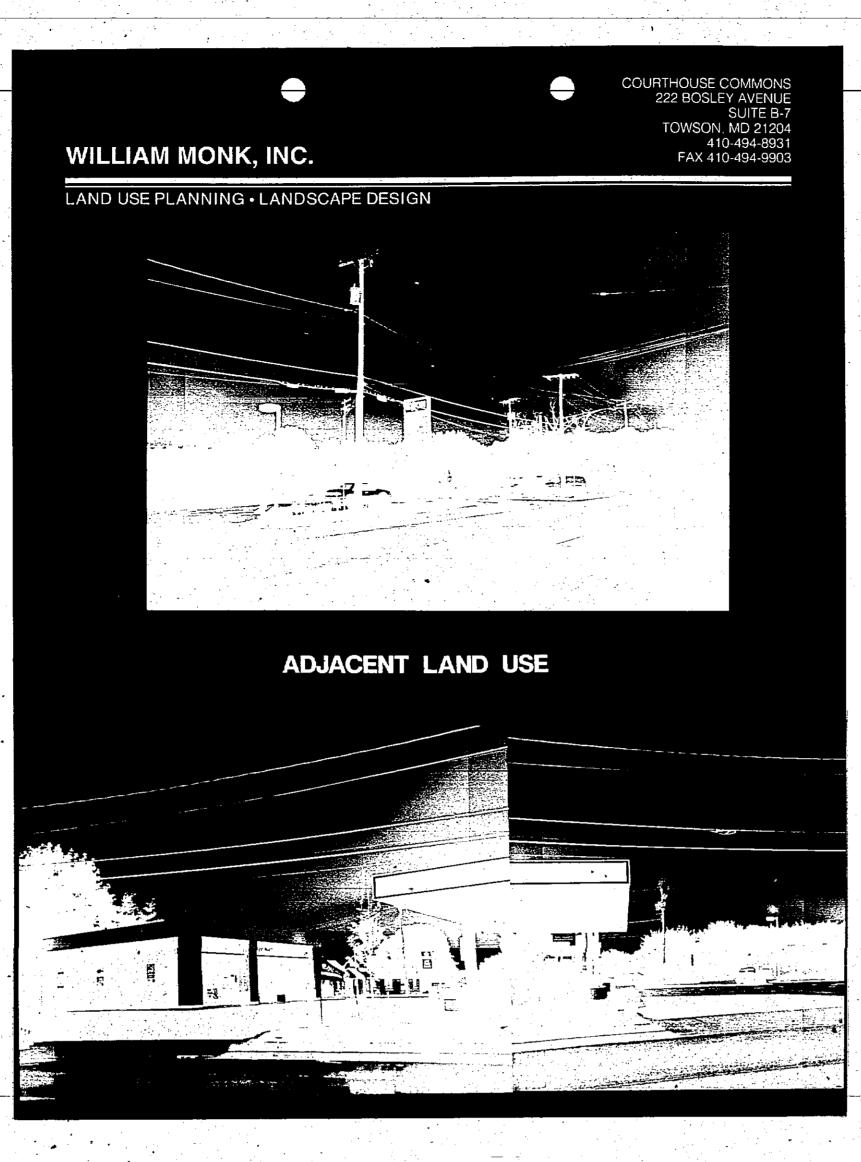


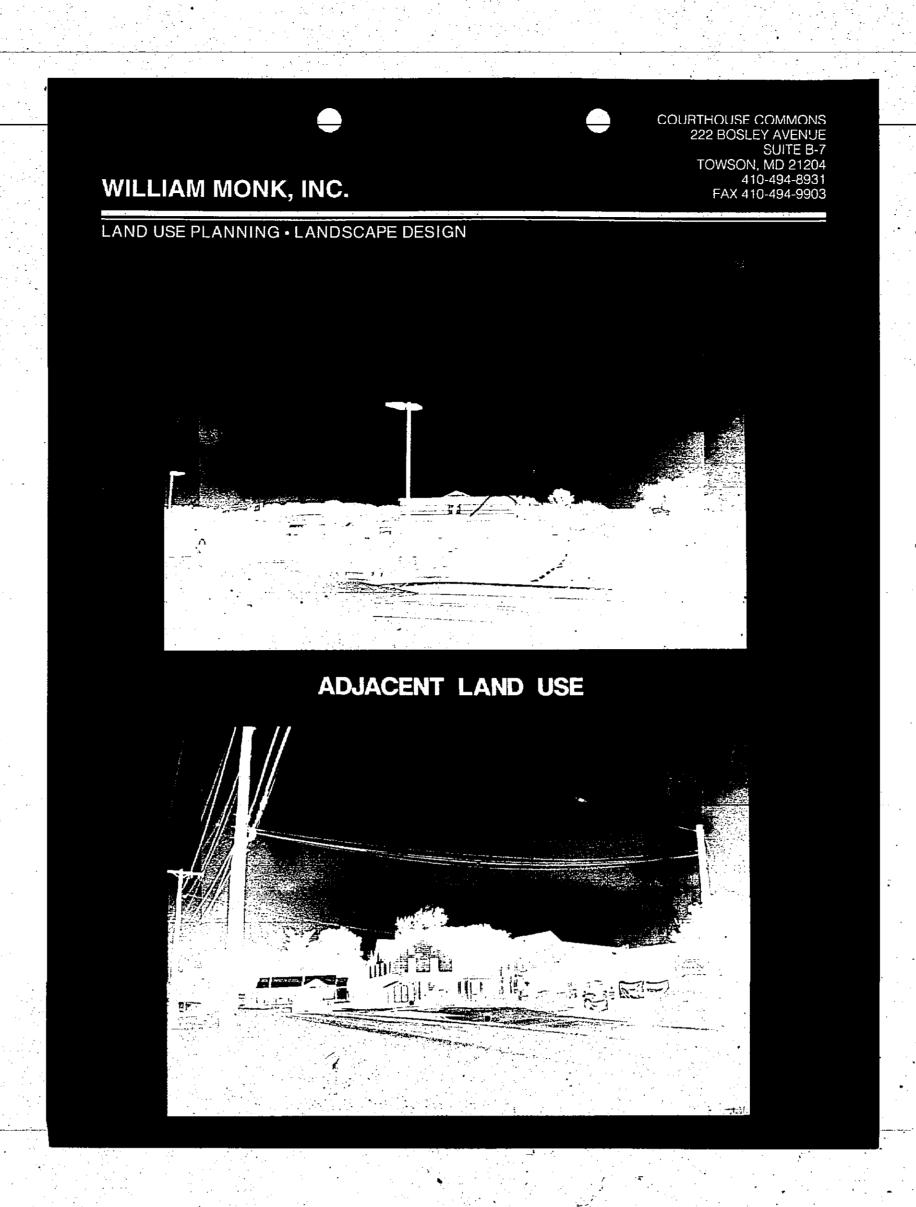


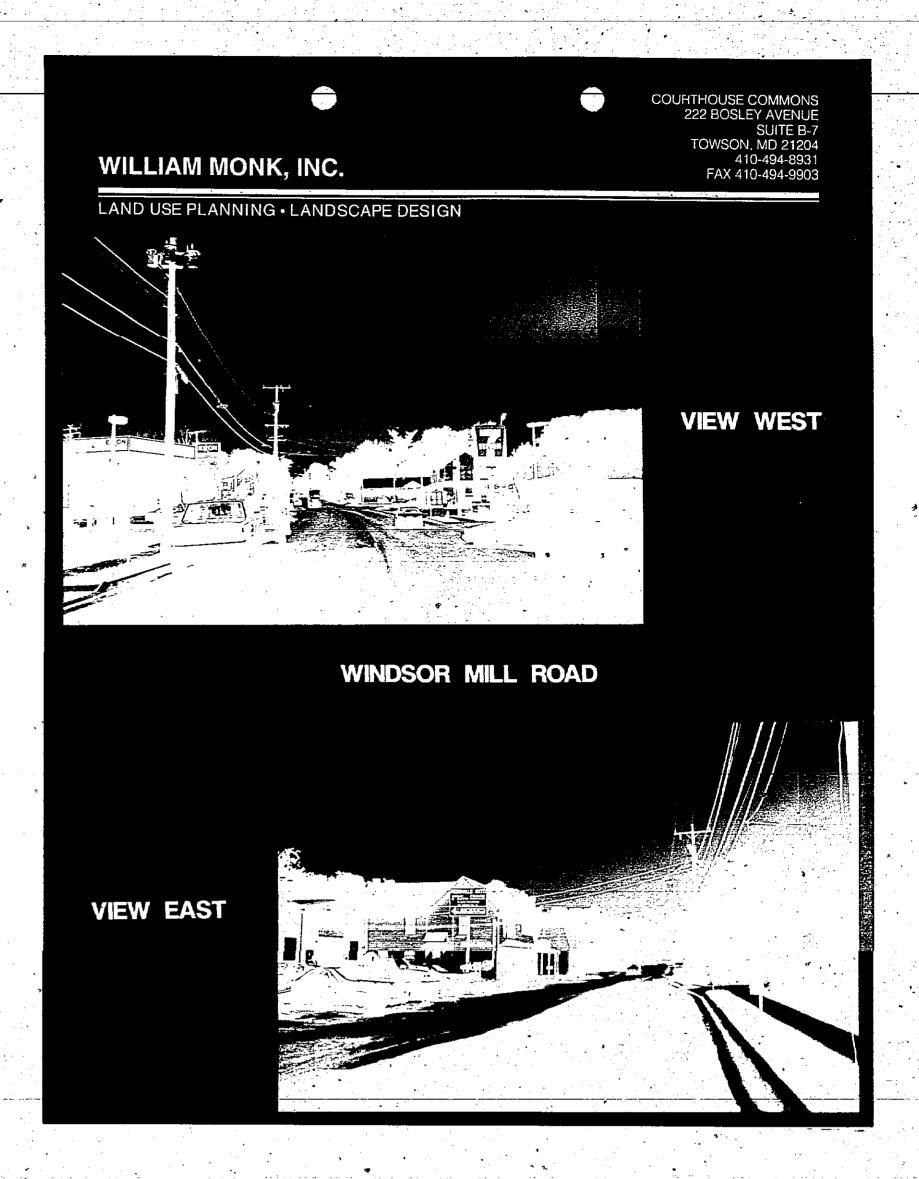


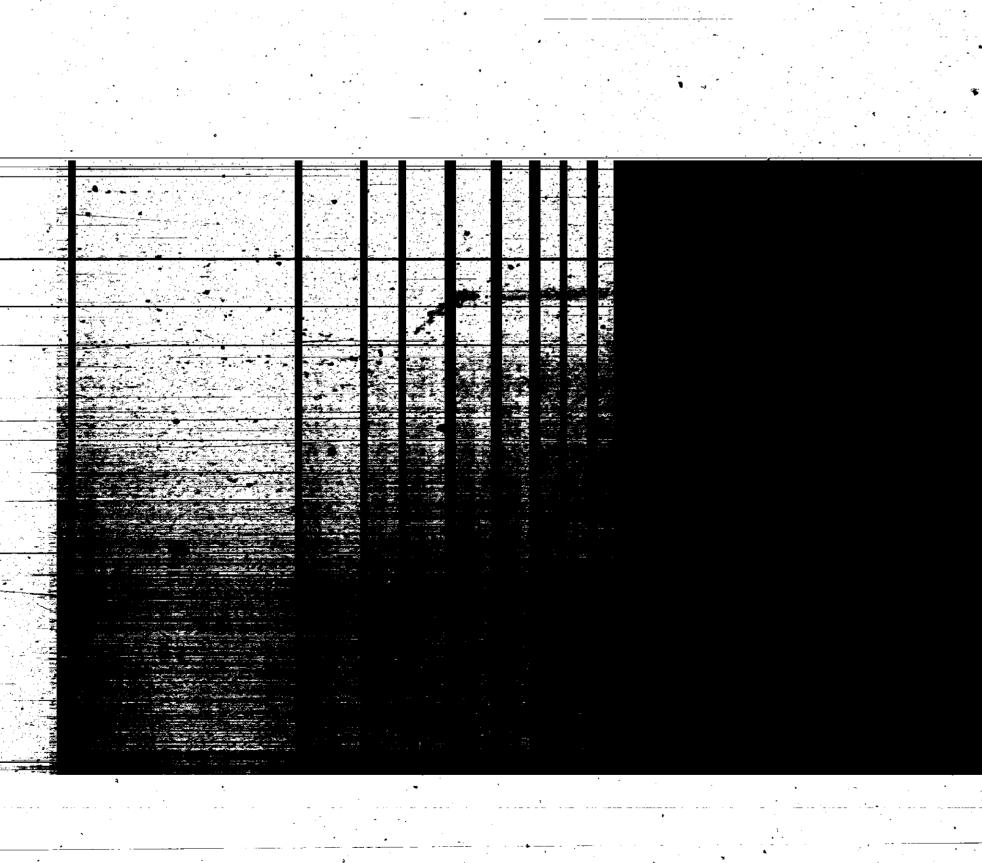


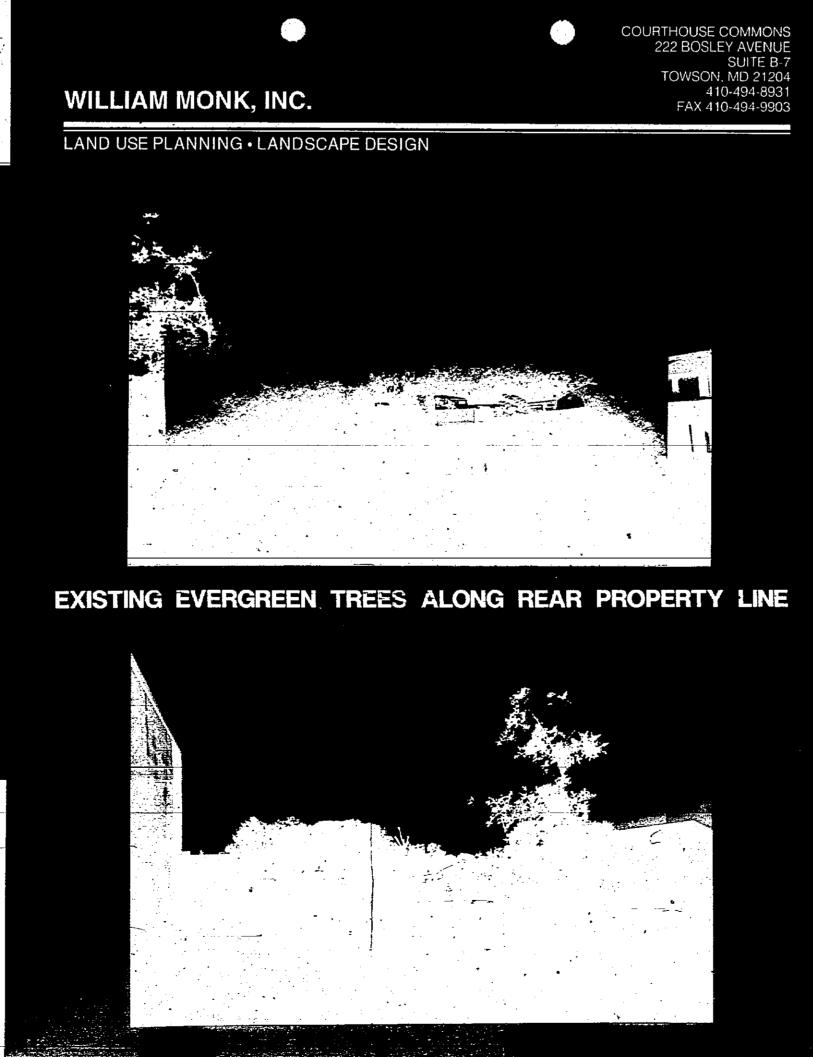


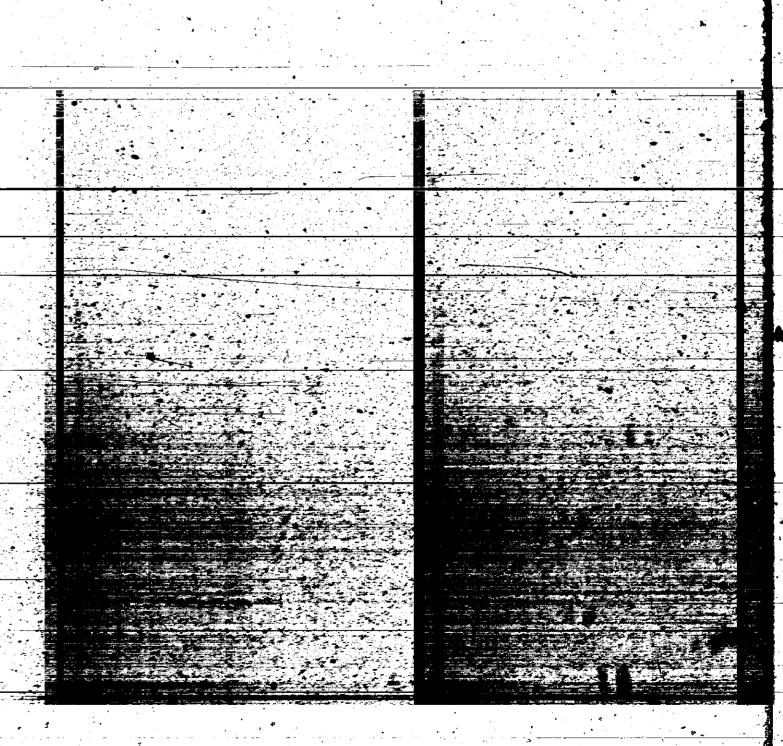












OR-2 D. R. 5.5 OR-2 D.R. 10.5 D.R. 5.5 D.R. 10.5 ML-/M D.R. 5.5 D.R. 16, Anti ML-IM CONSTRUCTION D.R. 16 D.R. 16 / SCALE 1992 COMPREHENSIVE ZONING MAP
Adopted by the Baltimore County Council
Oct. 15, 1992

Bill Nov. 183-92,184-92,185-92,186-92,187-92,188-92,189-9; OFFICE OF PLANNING AND ZONING OFFICIAL ZONING MAP L-NE JANUAR' PETITIONER'S EXHIBIT NO.